



SARDAR PATEL UNIVERSITY FINAL EXAMINATION –SEPTEMBER 2022

[19]

B.A. (ADVANCED) JMC, V SEMESTER (CBCS) –NC

Paper: Broadcast Journalism, Subject Code: UA05EEJM02

Date of Exam: 30-09-2022, Time: 3.30 pm to 5.30 pm,

Total Marks: 60

Q1. Answer all the questions. Each write answer carries 1 mark. (Total 15 marks)

1. When was television introduced in India

- a. 1959 b. 1947 c. 1984 d. 1994

2. Prasar Bharti came into existence in _____

- a. 1978 b. 1990 c. 1997 d. 1999

3. The world stringer means _____

- a. Part-time reporter b. Printer c. Editor d. Correspondent

4. Urdu news service was started for the first time in India by _____ News Agency.

- a. PTI b. UNI c. IRNA d. ANI

5. The Headquarters of Press Information Bureau is located in _____.

- a. New Delhi b. Mumbai c. Bengaluru d. Chennai

6. Adobe Premier Pro is software used for _____

- a. layout designing b. Audio-visual editing
c. Designing Illustrations d. None of the specified

7. TRP stands for _____

- a. Trade Restricted Practice b. Total Recall Percentage
c. Television Real Programme d. Television Rating Point

8. The acronym for FM stands for _____

- a. Frequency modes b. Filter Modulation
c. Frequency Modulation d. Filter methodology

9. F-Stop can be found on the camera

- a. True b. False

10. First programme telecast in Doordarshan is _____.

- a. Krishi Darshan b. Asian Games
c. Circus serial d. None of the specified

11. Which one is India's first television soap opera?

- a. Buniyaad b. Hum Log c. Ramayan d. Yeh Jo Hai Zindagi

12. Ekta Kapoor is the Creative Head of Balaji Telefilms Ltd

- a. True b. False

13. Rajdeep Sardesai is an Indian News Anchor associated with Indian Today Television Group.

- a. True b. False

14. Arnab Goswamy, an Indian News Anchor is associated with NDTV.
a. True b. False

15. The first words out of an anchor's mouth as he or she introduces a story is _____.
a. The Lead b. The Brief c. The Tail End d. The Body

Descriptive Questions:-

Q2. Explain various radio programme formats with examples. (15 marks)

(OR)

Q2. Prepare a 5-7 minutes script for a feature story for Television on Vibrant Gujarat. (15 marks)

Q3. How to structure and write news for Radio (or) TV with relevant examples (15 Marks)

(OR)

Q3. There is a growing popularity of web portal news channels in small towns and rural areas in India. Discuss (15 Marks).

Q4. Answer any two questions from the following. Each question carries 7.5 marks.

- a. Popularity of Reality Shows.
- b. Community Radio and its role in rural development
- c. Prasar Bharti
- d. Describe hard news and soft news with examples.

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