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Seat No: _____

[22/23]

Sardar Patel University
B Com. Semester V Examination
English & Business Communication V
UB05ACOM51/21

Thursday November 10, 2022

Time: 10:00AM to 01:00 PM

Marks: 70

Q.1. Attempt the following questions:

(18)

- (A) Draw a character sketch of Robert Cokeson.
- (B) Discuss appropriateness of the title of the play "Justice"

OR

Q.1. Attempt the following questions:

(18)

- (A) Discuss William Falder as the tragic hero of the play "Justice".
- (B) The Trial scene of the play "Justice"

Q.2. (A) Write a note on the following:

(05)

- 1. Significance of the opening scene of the play "Justice"

Q.2. (B) Explain Kinesics with suitable illustrations.

(12)

Q.2. (A) Write a note on the following: OR

(05)

- 1. Ruth Honeywill

Q.2. (B) Write notes on ANY TWO of the following:

(12)

- 1. Importance of internet
- 2. Video conference as a modern means of communication
- 3. Proxemics

Q.3. Write a press report on ANY ONE of the following:

(18)

- 1. Heavy rain in Gujarat
- 2. A tragic road accident

OR

Q.3. Write a press report on ANY ONE of the following:

(18)

- 1. The fire accident in a factory
- 2. The celebration of "Har Ghar Tiranga" Campaign on the 75th year of India's Independence Day in your town.

Q.4. Draft a questionnaire to survey ANY ONE of the following:

(17)

- 1. The socio-economic conditions of slum dwellers.
- 2. Online shopping habits of undergraduate students of commerce

OR

Q.4. Draft a questionnaire to survey ANY ONE of the following:

(17)

- 1. The consumers' preference for a new brand of shampoo.
- 2. The socio-economic conditions of domestic servants

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