Dr. Hitesh Parmar



Assistant Professor at Department of Business Management (MBA), Sardar Patel University, Vallabh Vidyanagar, Gujarat. <a href="mailto:drhitesh.parmar23@gmail.com">drhitesh.parmar23@gmail.com</a> 98985 51810

### **Profile Summery**

Dr. Hitesh Parmar is current working as Assistant Professor, at postgraduate department of business management (MBA), Sardar Patel university, Vallabh Vidyanagar, Gujarat. B.E(Mechanical),MBA(Operations Management & Marketing Management); Ph.D. (Management); Postgraduate Diploma in Research Methodology; Academic and Research Experience of 15 years; successfully conducted more than 150 faculty development programs / workshops in the field of data analysis through the use of various software such as MS Excel, SPSS, Minitab, R, E-Views, NVIVO, JAMOVI, SPSS-AMOS and Smart PLS; Trained more than 5000 participants; He has published more than 30 research papers in the national and international journal of repute. Co-authored 4 books - "Business Statistics", "Production and Operations Management" and "Research Methodology" published by Himalaya Publications. He is also a content writer for Baba Saheb Open University. His Research area includes Supply chain management.

#### **Qualifications**

Ph.D. (2011), (Management)-DBIM, VNSGU, Surat.

**PGDRM** (2010)- ,Post Graduate Diploma in Research Methodology – VNSGU,Surat **M.B.A**. (2005),(Operations Management & Marketing Management),Bhavnagar University. **B.E**(2003), (Mechanical), Saurashtra University, Rajkot.

### **Experience**

- 1. February 2017 Till Date Assistant Professor, Department of Business Management (MBA), Sardar Patel University, Vallabh Vidyanagar- Anand- Gujarat.
- 2. September 2006 February 2017- Assistant Professor Department of Business & Industrial Management, Veer Narmad South Gujarat University, Surat.

3. June 2005 – September 2006 (1 Year, 3 Month) Executive - Production Planning & Control Hiren Aluminium Ltd. Silvassa.

## **Subjects Taught**

Business Statistics, Research Methodology, Marketing Research and Information System, Production & Operations Management, Operations Research,

Resource Person / Expert Lectures Delivered					
1.	Workshop on SPSS	Navnirman Institute of Management, Surat	31 <sup>st</sup> July,2011		
2.	FDP on SPSS and Research Methodology	S.K Patel Institute of Management & Computer Studies, Gandhinagar	10-12 November, 2011		
3.	Quantitative Analysis	Institute of Business Management and Computer Studies, Mandavi	27 <sup>th</sup> November, 2011		
4.	Seminar on Six Sigma Quality Management Initiatives	Ganpat UniversityU V Patel College of Engineering, Mehsana	April 5, 2012		
5.	FDP on Statistical Analysis using SPSS	Department of Business and Industrial Management, VNSGU, Surat	February, 4-5, 2012		
6.	FDP on Business Statistics	Department of Business and Industrial Management, VNSGU, Surat	March 3-4, 2012		
7.	FDP on Multivariate Data Analysis	Department of Business and Industrial Management, VNSGU, Surat	May 8-9, 2012		
8.	FDP on Advanced Business Research	Faculty of Management, MEFGI, Rajkot	July 23-25,2012		
9.	FDP on Multivariate Data Analysis	S.K Patel Institute of Management & Computer Studies, Gandhinagar	August 7-8, 2012		
10.	Data Analysis in Medical Research	Department of Pharmacology, Govt. Medical College and New civil Hospital, Surat	December 8- 9,2012		
11.	Professional Improvement in Quality Management with emphasis on Six Sigma	Indus Institute of Technology and Engineering	February 2 <sup>nd</sup> 2013		
12.	Factor Analysis	Department of HRD, VNSGU, Surat	December 3 <sup>rd</sup> , 2012		
13.	FDP on Business Research	Department of Business and Industrial Management, VNSGU, Surat	March 3-4,2013		
14.	Research Methodology	SVNIT, Surat	June 10-14,2013		
15.	Computational Methods in Engineering	Civil Engineering Dept, SVNIT, Surat	June 24-28,2013		

16.	Work shop on Design of Questionnaire and its integration with Data Analysis Methods	CKSV institute of Management, Vadodara	July 26-27, 2013
17.	Practical Applications of SPSS	Parul Institute of Management, Vadodara	August 6-7,2013
18.	Workshop on Research Methodology	Post Graduate Department of Business Studies, VV Nagar	October 6, 2013
19.	Data Analysis using SPSS	Department of Preventive and Social Medicine, Govt Medical College, Surat	December 10- 24, 2013
20.	VJTI, Mumbai	STTP on Research Methodology	February,4- 5,2013
21.	SVNIT, Surat	Advanced Quality Engineering Techniques	March, 3-7,2014
22.	SVNIT, Surat	Advanced Quality Engineering Techniques	March, 3-7,2014
23.	DBIM, VNSGU	Data Analysis Using SPSS	March, 8-9,2014
24.	SVNIT, Surat	Statistics for Experiments	March 28- 29,2014
25.	DBIM, Surat	Data Analysis using SPSS	June 21-22,2014
26.	SVNIT, Surat	Advanced Quality Engineering Techniques	August 4-8,2014
27.	Department of HRD, VNSGU	Data Management, Data Transformation, Cluster Analysis	July20, July 27, September
28.	Parul Institute of Management, Vadodara	Statistical Analysis Using SPSS	July 17-18,2014
29.	Sarvajanik College of Engineering and Technology, Surat	Data Analysis Using SPSS	September,19- 20,2014
30.	SVNIT, Surat	Concepts and Advances in Quality and Reliability Management	November,28,201 4
31.	Narmada College of Management, Bharuch	Advances in research methods and data analytical tools	January 2-6,2014.
32.	Shankarsingh Vaghela Bapu Institute of Technology, Gandhinagar	National Seminar on Data Analysis and Design of Experiments	January, 27 <sup>th</sup> 2015
33.	DBIM, VNSGU, Surat	Data Analysis and DOE using MINITAB	February 13- 14,2015
34.	LDRP, Gandhinagar	Design of Experiments: A soft computing research tool	February, 27- 28,2015
35.	DBIM, Surat	Workshop on Business Statistics	May 9-10,2015
36.	GTU, Ahmedabad	FDP on Advance Data Analysis for Business Research using Statistical Software	June 22- july 5, 2015
40.	SVNIT, Surat	Supply Chain Management and E- Business	June 22-26,2015
41.	SVNIT, Surat	Research methodology: Tools and Techniques	June 15-19,2015

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42.	DBIM, VNSGU, Surat	Workshop on Business Research	July 10-12,2015
43.	DBIM, VNSGU, Surat	FDP on Structural Equation Modelling Using IBM – SPSS AMOS	October 26-27, 2015
44.	BVM, Vallabh Vidyanagar	Hypothesis Testing	June 2,2016
45.	BVM, Vallabh Vidyanagar	Hypothesis Testing with Hands on Exercise	May 30- June 04, 2015
46.	BVM, Vallabh Vidyanagar	Uncertainty Analysis with Hands on Exercise	May 30- June 04, 2015
47.	SVNIT, Surat	Parametric and Non Parametric Tests	June, 6,2016
48.	Civil Engineering, SVNIT	Parametric Tests, Non Parametric tests etc.	May 23 <sup>rd</sup> – 24 <sup>th</sup> , 2016
49.	Laxmi Vidyapeeth, Sarigam	Total Quality Management	July 30th, 2016
50.	Metas Adventist College, Surat	FDP on SPSS	December, 26 2016
51.	Govt Engineering College, Bhavanagar	Leagile Tools	August, 22-23, 2016
52.	Sumandeep Vidyapeeth, Vadodara	SEM	August 26- 27,2016
53.	VESIM, Mumbai	SPSS, SEM etc	December 13- 17,2016
54.	SVNIT, Surat	New Trends in Industrial Engg.	January 23-27, 2017
55.	GTU, Ahmedabad	Data Analysis using Open Source Statistical Package R	February 20- 26,2017
56.	BVM Vallabh Vidyanagar	Non Parametric Tests	March 6-11,2017
57.	Ganapat University, 2017	Workshop on Research Paper Writing	December 17, 2017
58.	BVM, Vallabh Vidyanagar	Sensitivity Analysis	December 18-30, 2017
59.	BVM, Vallabh Vidyanagar	Regression Analysis	December 18-30, 2017
60.	Department of Commerce, HPU Shimla	Non Parametric Tests, Factor Analysis	February 23,2018
61.	ISTD, Anand	Non Parametrci Tests	April 21-22,2018
62.	Shri Ram Group of College, Muzzafarnagar	Research Methods and Data Analysis through Advance software	April 27-28, 2018
63.	Dr. Baba Saheb Open University, Ahmedabad	Ph.D coursework	June 25 <sup>th</sup> , 2018
64.	GHPIBM, SP university, VV Nagar	Workshop on Research in Management- II	June 30 <sup>th</sup> , 2018
65.	CKSVIM, Vadodara	Data Analytics	June 22-23, 2018
66.	ITM Universe, Vadodara	Data Analysis using SPSS	July 9-10,2018
67.	Parul university, Vadodara	Doctoral Research Conclave in Management	October, 13, 2018

68.	Parul University	Biostatistics in pharmaceutical Research: from Concept to Applications	January 7- 11,2019
69.	GNLU, Gandhinagar	Data Analysis using R software	March 18- 19,2019
70.	GNLU, Gandhinagar	Advanced applied statistcs using SPSS and AMOS	March 18- 19,2019
71.	BVM, VV nagar	SEM	June 10-22,2019
72.	BVM, VV nagar	Testing of Models with Hands on Exercise	June 10-22,2019
73.	BVM, VV Nagar	Exploratory Factor Analysis	June 10-22,2019
74.	Department of Commerce, HPU Shimla	Non Parametric Tests, Factor Analysis	July 17-19,2019
75.	Non Parametric Tests using SPSS/Excel	BVM Vallabh Vidyanagar	March 6-11,2017
76.	Statistics and its application to ecology with special reference to wetland ecosystems.	GEER Foundation, Gandhinagar	17-18 March 2017
77.	Research paper writing and application of SPSS	Ganpat University, 2017	December 17, 2017
78.	Sensitivity Analysis	BVM Vallabh Vidyanagar	December 18-30, 2017
79.	Regression Analysis	BVM Vallabh Vidyanagar	December 18-30, 2017
80.	Non Parametric Tests, Factor Analysis	Department of Commerce, HPU Shimla	February 23,2018
81.	Non Parametric Tests	ISTD, Anand	April 21-22,2018
82.	Factor Analysis, Regression Analysis, Parametric tests, Non Parametric Tests	Shri Ram Group of College, Muzzafarnagar	April 27-28, 2018
83.	Questionnaire Design	Dr. Baba Saheb Open University, Ahmedabad	June 25th, 2018
84.	Parametric and Non parametric tests	GHPIBM, SP university, VV Nagar	June 30 <sup>th</sup> , 2018
85.	Factor Analysis	CKSVIM, Vadodara	June 22-23, 2018
86.	Parametric and Non parametric tests	ITM Universe, Vadodara	July 9-10,2018
87.	Questionnaire Design	Parul university, Vadodara	October, 13, 2018
88.	Bio Statistics	Parul University	January 7- 11,2019

89.	Data Analysis using R	GNLU, Gandhinagar	March 18- 19,2019
90.	Six Days workshop on Advanced applied statistics using IBM SPSS & IBM SPSS AMOS for legal studies.	GNLU, Gandhinagar	12 to 14 April,2019
91	SEM	BVM, VV nagar	June 10-22,2019
92	Testing of Models with Hands on Exercise	BVM, VV nagar	June 10-22,2019
93	Exploratory Factor Analysis	BVM, VV Nagar	June 10-22,2019
94	Non Parametric Tests, Factor Analysis	Department of Commerce, HPU Shimla	July 17-19,2019
95	Refresher course in commerce and management	UGC HRDC center, Gujarat University	23/09/2019
96	Statistical Computing through R	Sardar Patel University, IQAC department	23-28 December,2019
97	Data Analysis using SPSS	Urumu Dhanlakshmi College, Tiruchirappali	5-7 February,2020
98	Two days workshop on applied statistics using R	GNLU, Gandhinagar	14 <sup>th</sup> March,2020
99	Quantitative Data Analysis using SPSS	Central University of Himachal Pradesh	31st May,2020
100	57 <sup>th</sup> online Refresher course: commerce and management	UGC HRDC Sardar Patel University.	28 July,2020
101	One week National level workshop on Use of SPSS and R-Statistics in Research	Department of commerce, Dibrugarh University, Assam	6 to 11 July, 2020
102	Data Science using python, R and Orange	Department of computer science, Rajagiri college of social science, Kalamassery, Kerala	10-15 August, 2020
103	FDP on Hands on SPSS	Capital University	18 August,2020
104	Data Analysis Using Jamovi	Meerashpa learning solutions	2125 August,2020
105	Advance data analysis using Jamovi	Meerashpa learning solutions	12-16 September, 2020

106	7 days online Hands on workshop on " Multivariate data analysis using SPSS"	Inspira Research Association ( IRA), Jaipur	18-24 November,2020
107	E workshop on "Applied statistics using R programming	Research Smith	05-09 December,2020
108	Workshop on R	Department of Epidemiology and public health, school of life science, Central university,  Tamilnadu	4-9 January,2021

## **Faculty Development Prageamme Organized**

- Organized 2 days Faculty Development Programme on "Statistical Analysis using SPSS" in Department of Business and Industrial Management, Surat during 4-5<sup>th</sup> February, 2012.
- 2) Organized 2 days Faculty Development Programme on "Business Statistics using SPSS" in Department of Business and Industrial Management, Surat during 3-4<sup>th</sup> March, 2012.
- 3) Organized 2 days Faculty Development Programme on "Multivariate Data Analysis using SPSS" in Department of Business and Industrial Management, Surat during 8-9<sup>th</sup> May, 2012.
- 4) Organized 2 days Faculty Development Programme on "Business Research" in Department of Business and Industrial Management, Surat during 3-4<sup>th</sup> March, 2013.
- 5) Organized 2 days Faculty Development Programme on "Data Analysis Using SPSS" in Department of Business and Industrial Management, Surat during 8-9<sup>th</sup> March, 2014.
- 6) Organized 2 days Faculty Development Programme on "Data Analysis Using SPSS" in Department of Business and Industrial Management, Surat during 21-22<sup>th</sup> June, 2014.
- 7) Organized 2 days Faculty Development Programme on "Data Analysis and Design of Experiment Using Minitab 17" in Department of Business and Industrial Management, Surat during 13-14<sup>th</sup> February, 2015.
- 8) Organized 2 days Faculty Development Programme on "Business Statistics" in Department of Business and Industrial Management, Surat during 9-10<sup>th</sup> May, 2015.
- 9) Organized 2 days Faculty Development Programme on "Business Research" in Department of Business and Industrial Management, Surat during 10-12<sup>th</sup> July, 2015.

- 10) Organized 2 days Faculty Development Programme on "Structural Equation Modelling Using IBM SPSS AMOS" in Department of Business and Industrial Management, Surat during 26-27<sup>th</sup> October, 2015.
- 11) Organized 2 days Faculty Development Programme on "Data Analysis Using R Software" in Department of Business and Industrial Management, Surat during 12-13<sup>th</sup> March, 2016.
- 12) Organized 2 days Workshop on "Biostatistics Using SPSS Software" in Department of Business and Industrial Management, Surat during 9-10<sup>th</sup> September, 2016.

## **List of Journal Papers Published**

Sr. No	Title of the Research Paper	Name of The Journal & Place of Publications	ISSN / DoI	Vol., PP No. & Year	Type of Authorshi p	Sr. No. in UGC listed Journals
1	Determinan ts of Adoption of Mobile Banking: A Structural Equation Modelling Approach	Indian Journal of Commerce	0019- 512x	Vol. 73. No. 1&2. PP- 95- 110	Co-Author	UGC Care Listed Journal
2	A study on determinant s for measuring the impact of service quality parameters of e-banking	Solid State Technology		2019 22608- 22615	Co-Author	Scopus Indexed Journal
3.	A Study on Perception and Awareness of Consumers about Generic Medicines in Anand City	International Journal of Research and Analytical Reviews	E-ISSN 2348- 1269 P-ISSN 2349- 5138	Vol.6/Issu e 2/ May 2019	Sole	43602

4.	A Study on Perception of Customers towards Electric Mobility	International Journal of Research and Analytical Reviews	E-ISSN 2348- 1269 P-ISSN 2349- 5138	Vol.6/Issu e 2/ May 2019	Sole	43602
5.	A Study on Calendar Anamolies on NSE Indexes	International Journal of Creative Research Thoughts	ISSN: 2320- 2882	Volume 6, Issue 1, March 2018	Co-Author	49023
6.	Factors affecting Customer Satisfaction for Organized Retail store in Surat City	Asian Journal of Research in Marketing	ISSN: 2277- 6621 DOI no: 10.5958 /2277- 6621.201 8 .00006.3	Vol.7 No 3 June 2018	Sole	-
7	A Study on Calender Anamolies on BSE Indexes	Research Matrix An International Referred Multidisciplina ry Journal of Applied Research	ISSN: 2321- 7033	Isses-6 Year 5	Co-Author	48161
8	Effect of Merger and Acquisition on Operating Performanc e of Acquiring Firms in India	Prabandhan Guru	ISSN 2321- 4295	Vol.IV: 1 &2 Jan- Dec 2013	Sole	-
9.	Green Banking Practices and its relationship with Service Quality, Customer Satisfaction and	Synergy Journal of Management	ISSN 0973- 922x	Vol:20 No1 January- June 2018	Co-Author	45023

	Customer Loyalty					
10.	An Exploratory analysis of Factors affecting consumer's decision of patronizing a particular Restaurant in Anand and Vadodara	Synergy Journal of Management	ISSN 0973- 922x	Vol:20 No1 January- June 2018	First Author	45023
11.	A Study on Parents' Perception Towards Co- Curricular Activity as Career Option	Synergy Journal of Management	ISSN 0973- 922x	Vol:20 No1 January- June 2018	First Author	45023
12	Supply Chain Manageme nt of Weaving Industry	Journal of Supply Chain Management Systems	ISSN: 2277- 1387	Vol: 1 Issue: 1 January 2012	First	48989
13	Calendar Anomalies in Indian Stock Indices: A Literature Review	The International Journal of Multidisciplina ry Research	ISSN: 2455- 0922	Vol.2 Issue.3 July-Sept 2016	Co- Author	
14	A Study on Effectivenes s of Celebrity Endorseme nt on Consumer Purchase Decision in Surat City, Gujarat	Prabandhan Guru: A Research Journal of Management and Information Technology	ISSN: 2321:429 5	Vol:VII, Issue: 1 &2, Jan- Dec 2016	Sole	
15	The Effect of factors affecting	Journal of Humanities, Social Science	ISSN: 0974- 9772	Vol:1 Issue:2	First	

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selection of	Management	2010	
mobile			
handset on			
customer			
satisfaction			
and loyalty			
among the			
people of			
surat			

# List of Books Published

Sr. No.	Title of the Book	Publisher	First Addition	Date of Publication	Name of Co- Authors if any
1	Business Statistics	Himalaya Publishing House, ISBN:978-93- 5273-627-0	Novembe r 2017	November 2017	Dr. Dhaval Maheta
2.	Research Methodology (Text and Cases)	Himalaya Publishing House, ISBN:978-93- 5273-952-3	February 2018	February 2018	Dr. Dhaval Maheta, Dr. Harishchand ra Singh Rathod
3.	Production and Operations  Management  ( Text and Cases)	Himalaya Publishing House, ISBN:978-93- 5273-942-4	February 2018	February 2018	Dr. Dhaval Maheta
4	Production and Marketing Management	Sardar Patel University, Vallabh Vidyanagar	Novembe r,2020	November,2 020	Dr Mitesh Jayswal
5	Emerging Trends in Global Business Management	Excel India Publications	May,201 8	May,2018	Dr Jaydip Chaudhari, Dr. Janki Mistry

# **List of Books Chapters Published**

1.	Introduction to Production Management	Sardar Patel University, Vallabh Vidyanagar, ISBN: 978-93-81386- 80-4	November, 2020	-
2.	A Study of the prospects of implementing biomass briquette as a substitute fuels used by textile and chemical industry in surat and ankleshwar city	Excel Books, New Delhi ISBN: 971- 81- 7446- 815- 4	July 2010	Dr.Jayd eep Chaudh ari
3.	"Innovative Work Behavior Measurement in Insurance Industry "	Excel books ,First edition 2010,ISBN : 978 -81-7446-877-2	July 2010	Dr.Jayd eep Chaudh ari
4.	"Supply Chain Management Integration: A survey of yarn processing industry located in surat district."	Excel books ,First edition 2011 ,ISBN : 978 -93-80697 -45 -1	February, 2011	Dr.Jayd eep Chaudh ari
5.	SCM Practices of Embroidery Industry : A Study of Medium Scale Organizations	Excel Books, First Edition: ISBN 987- 81- 7446- 929-8	February 2011	Dr.Jayd eep Chaudh ari
6.	Supply Chain Management in Dying and Printing Industry	Excel Books, First Edition: ISBN 978- 81-7446-935-9	July 2011	Dr.Jayd eep Chaudh ari
7.	"Supply Chain Management- A Study of Textile Whole sellers and Retailers"	First edition ISBN: 978-93-81361-54-2,pp-506-511	Nove Mber 17-19 2011	Dr.Jayd eep Chaudh ari

8.	"A Comparative Analysis of Customer Satisfaction before and after the adoption of MNP"	First Edition ISBN: 978-93-5062-004-5 PP-342-348	December 2011	Dr.Jayd eep Chaudh ari
9.	Dealers Perception about Jyoti Ltd: A survey from Eastern Region of Gujarat.	Excel Books New Delhi	2013	
10.	A study of Financial Performance of selected private sector banks of India by using CAMEL model	Mangalam publisher and distributor	2013	

#### **Sessions Chaired in Conferences**

- 1. Chaired a Session on "Production Planning Scheduling and control" at International Conference on Industrial Engineering held on November 20-22, 2013 at SVNIT, Surat
- 2. Chaired a Session on "Advanced Operations Management" at International Conference on Industrial Engineering held on 17-19, November, 2011 at SVNIT, Surat

## **Paper Presentation in Conferences**

- Presented a Paper" A Comparative Analysis of Customer Satisfaction before and after the adoption of Mobile Number Portability (MNP)" at Sixth International conference on Business Innovation & entrepreneurship: Transforming World Economy held at PIMR Indore, from February 11-12,2012
- Presented a Paper "Supply Chain Management- A Study of Textile Whole sellers and Retailers" at International Conference on "Industrial Engineering" held at Sardar Vallabhbhai Patel National Institute of Technology from November 17-19,2011.
- 3. Presented a Paper "Supply chain management practices of medium scale organizations of embroidery industry located in surat districts." in 5th International conference on "Value creation for competitive differentiation emerging business models in the global economy "held on January 30-31,2011 at Prestige institute if Management and Research, Indore.
- 4. Presented a paper "Supply chain management Integration: A survey of yarn processing industry located in surat district." in 14th Nirma International conference on Management on "Managing in turbulent times: Creativity, Innovation, Entrepreneurship, Leadership and leanings" held on January 6-8,2011 at Nirma Institute of Management, Ahmedabad.

- 5. Presented a paper "A study on Factors affecting selection of restaurant- A survey of college going students" in National conference on "Emerging trends in Management practices "held on December 4-5,2010 at Tolani Institute of management studies, Aadipur, kutch.
- 6. Presented a paper "Innovative Work Behavior Measurement in Insurance Industry",
  Presented in 1st National Conference on "Innovation Management and
  Entrepreneurship "on 8-9 May 2010 at C.K Pithawalla Institute of Management, Surat.
- 7. Presented a paper "Factors affecting the use of social networking websites among the people of surat. "Presented in International Conference on "Managing in the new world order: Strategies for sustainable business development" at PIMR Institute INDOR, Jan 30,31,2010
- 8. Presented a paper "A Study of the prospects of implementing biomass briquette as a substitute fuels used by textile and chemical industry in surat and ankleshwar city" at PIMR Institute INDOR, Jan 30,31,2010.

### Participation in Conferences/ Seminars/Workshops

- Participated in Refresher course in Management organized by Academic Staff college,
   S.P University, Vallabh Vidhyanagar from 24/05/2012 to 13/06/2012.
- 2. Participated in Workshop on" **Econometrics for Researchers**" held during 23-25 April,2012 at Nirma University, Ahmedabad.
- 3. Participated in **6th International conference on** "Business Innovation & entrepreneurship: Transforming World Economy "held on February 11-12 ,2011 at Prestige institute of Management and Research, Indore.
- 4. Participated in **International Conference** at Tolani institute of Management studies, Adipur,kutch from 10-12 December,2011.
- 5. Participated in **International Conference** on "Industrial Engineering" held at Sardar Vallabhbhai Patel National Institute of Technology from November 17-19,2011.
- 6. Participated in **UGC Sponsored Orientation Programme** at Academic Staff College, Himachal Pradesh University, Shimla from 21 February, 2011 to 19 March, 2011.
- 7. Participated in National Seminar on "Institution Building" held at Department of Business and Industrial Management, Veer Narmad South Gujarat University on 21st January, 2011.

- 8. Participated in **5th International conference on "Value creation for competitive differentiation emerging business models in the global economy"** held on January 30-31,2011 at Prestige institute if Management and Research, Indore.
- 9. Participated in Emerging trends in Management Practices "on december 4-5,2010 at Tolani institute of Management studies, Adipur, kutch.
- 10. Participated in **14th International Conference** on "*Managing in Turbulent times*: Creativity, Innovation, Entrepreneurship, Leadership and learnings" held on January 6-8, 2011 at Nirma Institute of Management, Ahmedabad.
- 11. Participated in **1st National Conference on "Innovation Management and Entrepreneurship** "on 8-9 May 2010 at at C.K Pithawalla Institute of Management, Surat.
- 12. Participated in the Seminar on "Knowledge Sharing Practices " on 20th March 2010, at C.K Pithawalla Institute of Management, Surat.
- 13. Participated in **International Conference** on "*Managing in the new world order:* Strategies for sustainable business development" at PIMR Institute INDOR, Jan 30,31,2010
- 14. Participated in workshop on "*Econometrics for Management Research*" at Shrimad Rajchandra Institute of Management and Computer Application, Gopal Vidyanagar on 13th Ocotober, 2009.
- 15. Participated in workshop on *Data Mining Using PASW MODELER* at Department of research Methodology and interdisciplinary Studies in Social Sciences ,veer Narmad South Gujarat University ,surat ,6th October 2009.
- 16. Participated in **International Conference** on " *Transcending Horizons Through Innovative Global Practices*" at PIMR Institute INDOR, Feb 7-8, 2009.
- 17. Attended Regional conference on "*Management Excellence* " at ICFAI National College, Vadodara, 18th October, 2008
- 18. Attended the **National Conference IDBIT 2008**, at Gopal Vidyanagar, 23-24 February, 2008
- 19. Participated in the workshop on "SPSS and Data Mining" at B.K School of Management, Gujarat University, from 17th 18th March 2008.

20. Participated in the Third National Conference on "Management Science and Practices (MSP- 2008)" at the Indian Institute of management, Ahmedabad from March 22-24, 2008.

21. Participated in the state level work shop on "*Project Management* "at Shrimad Rajchandra Institute of Management and Computer Application, Gopal Vidyanagar on 4th November, 2007.

22. Participated in the "*V.V.P Aakansha 2003*", a State level Technical exhibition at V.V.P engineering college Rajkot from 4th – 5th April , 2003 .

## Personnel Information

**Date of Birth:** 23<sup>rd</sup> February,1981

Marital Status: Married.

Address (O): Department of Business Management (MBA), Behind Kendriya

Vidyalaya, Vallabh Vidyanagar – 388120.

Address (H): A-1 / 44- Darshanam Orchid, Near Kamala Nagar Lake, Aajwa Road,

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M- 9898551810

Dr.Hitesh Parmar 30/08/2022.