# Prof. Manubhai M Shah Memorial Award for Excellence in Commerce & Business Management (MMSMA)



Prof. Manubhai M. Shah

M. Com. (Bombay)

M. Sc. (Econ. & Bus. Admn.) (L.S.E., London)

Diploma of Distinction (Cambridge)

(Feb. 28, 1926 - Dec. 14, 2003)

**Prof. Manubhai M. Shah** was born in Kundhela (near Vadodara), Gujarat and resided in Vallabh Vidyanagar with his family for the most of his life. He was married to Kantaben Shah and father to 3 children - Atul, Anil & Preeti.

Prof. Shah worked as a life-long University Educator. His contributions have played a vital role in the growth of Vallabh Vidyanagar and Sardar Patel University. He began his career as a young college lecturer and moved on to becoming College Principal; Dean, Faculty of Commerce; Head, Post Graduate Department of Commerce; Founder & Honorary Director of Post Graduate Business Management Institute and also served as the Vice Chancellor.

In 1965, Prof. Shah had successfully organized All Indian Commerce Conference at Vallabh Vidyanagar. He had also served as the President of the Inter-University Council for Commerce and Management Education & Research. He was appointed as the National Lecturer by UGC. He was ahead of his time in his teachings. He believed the education should meet the needs of all types and sizes of businesses. For this reason, he had

started the Charotar Management Association (CMA) with other business leaders and solicited their input to make Commerce and Business education relevant. He was the Founder Secretary and President of CMA. In addition, he had served as the Honorary Executive &/or Officer of over 100 policy making bodies at regional and national level. Many individuals, institutions, businesses and political leaders valued his counsel, worldwide. He was recognized by several international "Who's Who", Biographies and Directories.

Prof. Shah had published over 25 research reports and books, and over 300 Research and Literary Articles. He was the Guide to over 15 Ph. D. and External Referee to numerous Ph. D. and D.Lit. Scholars throughout India. He believed strongly in the value of education and gave over 300 speeches on complex Commerce, Business and Trade subjects. He also authored a text book on Economics in the Gujarati language. Throughout his career, he had organized over 100 seminars and educational classes/workshops at national and international level.

Although Prof. Shah was known to most as an Intellectual, Educator, Lecturer, Researcher and Author; he was known to his family and co-workers as a hard working, honest man with deep rooted values and morals. His strong work ethic combined with his commitment to the community led him to participate in India's Independence Movement and other Gandhian constructive activities, including fighting for eliminating 'untouchability' and dowry and allowing widow marriages. He did not accept the Freedom Fighter's Award, pension and other perks on the grounds of principle. His belief system was forward in its nature, but he maintained a strong Indian identity. He sacrificed the opportunity to be a professor at the London School of Economics to continue serving the cause of commerce education in India. Upon his death his body was donated, per his wishes, to the University Hospital for Research and Education purpose.

In keeping with Prof. Shah's dedication to learning and research, we hope this Award will inspire you, and many others to follow his legacy.

### FROM THE DESK OF SECRETARY:

Indian Commerce Association is the one of the premier professional association of India, a congregation of commerce, management and economics professionals. The association was set up way back in 1947 and has evolved as a committed body making significant contributions in the field and overall economic set up. Having an enviable professional might the association has to its credit many celebrated achievements and notable contributions which have made a mark on the landscape of commerce education and profession. Continuing its societal and academic enrichment spree, ICA has initiated the process of institution of an

award in the memory of one of its past luminary Late Professor Manubhai M. Shah on the pattern of S. S. Award SO as to recognize the contribution of Prof. The general body of ICA in its meeting held at Pondicherry at the time of 64th All India Commerce Conference approved the Rules and Regulations of Manubhai Shah Memorial Award for Excellence in Commerce and Business Management (MMSMA). It was also resolved that award shall be instituted for an amount of Rs. 2,00,000 (Rs. Two lakhs) to be awarded with effect from 2012 each year. The award has been instituted in the memory of a life-long university educator, who adorned many academic and administrative positions of highest honor, repute and responsibility, and made matchless contributions in the field of education, commerce profession and societal growth. His association with ICA dates back to 1965 when he had successfully organized All India Commerce Conference at Vallabh Vidyanagar. A prolific researcher, committed academician, accomplished teacher, responsible citizen, Prof. Shah never compromised with his values and morals. Other than his academic and educational feats, his unrivalled contributions for upliftment of Indian society garnered him respect globally. To salute the unflinching spirit of Prof. Shah and let his name and work be a constant motivation for present day educators and researchers, the MMSMA has been sponsored by his entrepreneurial son who himself has become an important part of ICA- Mr. Anil Shah who is based in USA as a businessman with philanthropic disposition. I take this as an opportunity to request all the heads of institutes and departments of commerce and management to forward the names of eligible candidates along with their publications the details of which can be had from our website www.icaindia.info for consideration of their case by the review and screening committee.

ICA looks forward to wide participation and entries to make this award truly distinct and unique for perpetuating the high standards of academic and professional benchmarks in the field of Business and management education which was so dear to the heart of Late Professor Manubhai M. Shah in whose memory this award has been instituted.

### Preamble:

- 1. The Award is named as "Prof. Manubhai M. Shah Memorial Award for Excellence in Commerce & Business Management" (MMSMA).
- 2. The Award is to be given each year for outstanding contributions to the discipline & profession of Commerce & Business Management.

#### Nature of the Award:

The Award shall comprise cash prize of Rs. 2,00,000/- (Rupees two lacs) [together with a certificate and trophy], to be awarded each year for outstanding research, fundamental or applied, of creative nature in the field of Commerce & Business Management.

### **Eligibility:**

- 1. Any citizen of India engaged in research in any field of Commerce & Business Management up to the age of Sixty (60) years as reckoned on 31st December of the year preceding the year of the Prize. Overseas Citizens of India (OCI) &/or Persons of Indian Origin (PIO) working in India (or in collaboration with Indian citizen/s if residing outside India) are also eligible.
- 2. The person(s), in the opinion of ICA, should have made conspicuously important and outstanding contributions to human knowledge and progress in the discipline & profession of Commerce & Business Management.
- 3. The contributions made through work done in India during the Ten (10) years preceding the year of the grant of Award shall be considered.
- 4. The candidate must hold a Doctoral Degree from a recognized University established in India or abroad, considered equivalent thereto, by the Association of Indian Universities.
- 5. Each published research work of the nominee shall be evaluated in terms of quality of the publication as well as the journal(s) in which they have been published.
- 6. Each published research work(s) would be evaluated on the terms of the following criteria:
  - Originality of idea
  - Research Methodology Rigour

- Discussion and interpretation
- Linguistic presentation
- Socio/Economic positive impact

### Nominations:

- University Faculties should forward the name(s) of persons for the award working in their faculty/institutions only and route nominations through their respective Vice Chancellors, while the Faculties in IIMs are required to send their nominations through their Directors.
- Each nomination, as per the prescribed pro-forma, should be accompanied by a detailed statement of work and attainments of the nominee and a critical assessment report (not more than 500 words) bringing out the importance of significant research and development contributions of the nominee made during the Ten (10) years preceding the year of the Award. Nominations not made as per prescribed format are not acceptable.
- Every application/ nomination shall be accompanied by a processing fee of Rs.1000/- (Non Refundable) through demand draft drawn in favour of "M M Shah Memorial Award ICA A/c" payable at Amritsar. The last date for application/ Nomination is 15th July, 2012.

The award shall be adjudged by a six member jury comprising of people of eminence and distinction being accomplished educationists, industrial stalwarts, professionals and bureaucrats to lend an unbiased and comprehensive judgment of the eligible candidate.

### Notes:

- 1. A candidate once nominated would be considered for a total period of three (3) years, if age-wise eligible.
- 2. The Award of the cash prize may be withheld by ICA in any year, if, in the opinion of the Jury, no sufficiently meritorious candidate(s) is/are found suitable in that year.
- 3. In the event the Jury selects more than one person or Team(s) to receive the Award, the cash prize will be shared equally by each member of the joint team recommended for the Award.

- 4. The Recipient(s) will be responsible for all individual expenses including applicable taxes, if any.
- 5. The Award shall be presented at the time of the Annual Conference of the ICA.
- 6. In all matters of Award of "Prof. Manubhai M. Shah Memorial Award", the decision of the ICA shall be final.

# **Indian Commerce Association**

# Prof. Manubhai M Shah Memorial Award (MMSMA) PROFORMA FOR NOMINATION (12 copies must be forwarded latest by 15<sup>th</sup> July, 2012)

Name of the nominee in full:

(Both in English and Hindi)

1.

2.	(Enclose certificate of age duly attested)							
3.	Address with Telephone/Mobile/e-mail:							
	(a) Official (b) Residential Address: (Present designation, department, institute etc.)							
4.	Nominee's field of specialization:							
5.	Academic Qualification (Bachelor's Degree onwards) [in a tabular from (Please see specimen-I)] Title of the Ph.D thesis and name of the guide							
6.	Date	of joining the	e Institution (Designation &	z Scale)				
7.	Positi	ons held earl	ier (in chronological order)	) [in a tabular form (Plea	ase see specime	en-II)]		
8.	Details of UGC Fellowship/Associate-ship held, if any or from other sources/agencies. (indicate dates of joining & leaving):							
9.	Significant foreign assignments (Please see specimen-III):							
10.	Names and complete address (with e-mail IDs) of 5 Distinguished persons in the field of Commerce & Business Management including 3 in India in the area (As possible referees):							
11.	(a) Significant contributions to the discipline of Commerce & Business Management by the nominee based on the work done in India during most part of last 10 years (in about 500 words). Specific reference is to be made to research papers published.							
	(b) Summarize the most significant work of the nominee on which the recommendation is based (in 50 words):							
(c) Impact of the contributions in the field concerned, basic or applied:								
	(d) Places where work of last 10 years has been referred / cited in Books, Reviews: give Citation Index of the contribution as follows:							
		(i) Paper	Name of the Author(s) who has cited	Year of publication	Name of Journal	Volume	Page No.	
		(ii) Book	Name of the Author(s) who has cited	Year	Publisher	Volume	Page No.	
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12.		ne achievements already been recognized by Awards by any learned body. If so, the name of the ward and the year of award may be given. (A copy of the citation should be enclosed):						
13.		nominee delivered invited lecture(s) in India abroad and/or chaired any International Conference sium (give details):						
14.	(a)*	List of nominee's 10 most significant publications: (One set of reprints to be enclosed) (please indicate nominee's status as author):						
	(b)*	List of nominee's 5 most significan most significant publications to be enc	t publications during the last 10 years: (reprints of two losed with each copy):					
	(c)*	List of nominee's 5 most significant put 10 years:	ublications from out of work done in India during the last					
	(d)*	Complete list of publications in standard referred journals:						
	(e)*	Complete list of publications with fore	ign collaborators (indicating your status as author):					
	(f)*	List of papers published in Conference	es/Symposia/Seminars, etc.:					
15.	Statemo	nent regarding collaboration with Professional(s)/Academician(s) in the relevant area abroad.						
16.	Details	ails of Books published, if any:						
17.	7. Any additional information of relevance:							
	Certifie	ed that information given in the above pr	o-forma is correct.					
		Place	Sponsor's Signature					
		Date	Sponsor's Name Designation and complete address with e-mail address					

\*Listing of publications should be done in three columns giving:

- (i) Names of all the authors as they appear in each paper
- (ii) Title of the paper, and
- (iii) Name of the Journal, Volume, Year and Page

### Note:

• The proforma (12 copies) should be neatly typewritten giving complete information about the nominee should be sent to:

Dr. Balwinder Singh Secretary Indian Commerce Association (ICA) Head, Department of Commerce & Business Management Guru Nanak Dev University Amritsar-143005, Punjab, India

- Digital photograph of the nominee & softcopy of duly filled pro-forma preferable in MS word /PDF should be emailed to mmsmaica@gmail.com
- Incomplete Nomination/Pro-forma will not be considered.
- Each copy of the pro-forma should be properly tagged.
- Please do not attach any testimonial.

## Specimen-I (Qualifications)

Sr.	Degree	Subject	Division	Year	University	Additional
No.			% marks			Particulars
1.	B. Com.	Accounting, Economics,	(1st Division)	1982	Delhi	1 Rank Gold
	(equivalent	Management	79%			Medalist
	degree)					
2.	M. Com.	Accounting, Economics,	(1st Division)	1984	Madras	1 Rank
	(equivalent	Management	74%			
	degree)	_				
3.	Ph. D.	Determinants of Share		1989	Bombay	Thesis
		Price Movements			_	adjudged
						Excellent
4.	Post-Doc	Share Price Discovery		1991-92	Delhi	
	Research	Models				
	Work					

### Specimen-II

Sr. No.	Period	Place of Employment	Designation	Scale of Pay
1.	May 1989-August 1994	DAV College Jalandhar	Lecturer	Rs.700-1600 (then)
2.	September 1995-August 2002	University of Delhi	Associate	
			Professor	
3.	September 2002 till date	University of	Professor	Rs.37400-67400
	_	Hyderabad		

# Specimen-III

Sr. No.	Period		Institute/country	Purpose of
	From	То	visited	visit
1.				
2.				