



# SARDAR PATEL UNIVERSITY

University Road, P. B. No.: 10  
Vallabh Vidyanagar - 388120 (Gujarat)  
NAAC Accredited with Grade 'A'  
(10-01-2023 to 09-01-2028)

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## Examination Programme (March/April-2024) Bachelor of Business Administration – 4 (General) (OLD & New Course)

Centre of the Examination : As per Exam Centre mentioned in your Hall Ticket  
Time of the Examination : 02:00 PM to 05:00 PM

Date & Day	Subject Code	Course Title
27/03/2024 Wednesday	UM04ABBA71	Corporate Communications-II
28/03/2024 Thursday	UM04CBBA71	Human Resource Management-II
	UM04CBBA51	Human Resource Management-II (3 Year)
30/03/2024 Saturday	UM04CBBA72	Marketing Management-II
	UM04CBBA52	Marketing Management-II (3 Year)
01/04/2024 Monday	UM04CBBA73	Financial Management-II
	UM04CBBA53	Financial Management-II (3 Year)
02/04/2024 Tuesday	UM04DBBA71	Cost Accounting
	UM04DBBA51	Cost Accounting (3 Year)
	UM04CBBA04	Cost Accounting (02:00 PM to 04:00 PM)
03/04/2024 Wednesday	UM04DBBA72	Statistics for Management-II
	UM04DBBA52	Statistics for Management-II (3 Year)
	UM04CBBA06	Statistics for Management-II (3 Year) (02:00 PM to 04:00 PM)
04/04/2024 Thursday	UM04DBBA73	Customer Relationship Management
05/04/2024 Friday	UM04GBBA71	Economic Analysis-II
	UM04GBBA51	Economic Analysis-II (3 Year)
	UM04CBBA05	Economic Analysis-II (3 Year) (02:00 PM to 04:00 PM)
06/04/2024 Saturday	UM04SBBA71	Rurban Planning
	UM04SBBA72	Disaster Management
	UM04SBBA73	NCC Army-4
	UM04SBBA75	Fundamentals of Research
	UM04SBBA52/22	Disaster Management (3 Year)
	UM04EBBA02	Disaster Management (02:00 PM to 04:00 PM)

No.: E-1/ 1405  
Date: 14/03/24  
Vallabh Vidyanagar

*Shrey*  
24/3/24  
Deputy Registrar  
(Examination Section)

### Important Instruction:

- Candidates are requested to remain present at their respective place of examination, **before the 30 Minutes** of commencement of the examination.
- Candidates are forbidden from taking anything except pens, pencils, rubbers, stencils, calculator and drawing instruments into the examination hall. Under no circumstances loan or exchange of the above materials will be allowed in the examination hall.
- Mobile Phone is Prohibited Strictly Not Permitted** in the Examination Hall. Seating in examination hall with any **Electronic Gadgets** will be treated as Copy Case (U.F.M. Case).
- Students have to follow the instructions given in the Answer Book.
- Note for Practical Examination:**