

Sardar Patel University
FACULTY OF BUSINESS STUDIES
Regulations Governing Academic Programme
Postgraduate Diploma in Business Management (PGDBM)
[Revised wef: JUNE 2015]

R. PGD.C. 1 : A candidate seeking admission to Postgraduate Diploma in Business Management (PGDBM) in Bachelor's degree (under 10+2+3) in any faculty of this University, or an examination recognized as equivalent thereto by this university, provided the applicant has passed in the subject of English at the degree examination, or has studied through the medium of the English up to the degree level.

R. PGD.C. 2 : A student who has passed an equivalent examination from any other University of examining body and is seeking admission to Diploma HRD/BM. shall not be admitted without producing an eligibility certificate from the Sardar Patel University in accordance with the norms and standards in that behalf adopted by the University Syndicate/Executive Council from time to time.

R. PGD.C. 3 : Students will be required to earn Diploma for obtaining Degree as shown below:

| Sr. No | Papers | Name of Subject | Duration of Examination | Internal Marks | External Marks |
|--------|-----------|--------------------------------------|-------------------------|----------------|----------------|
| 1 | Paper-I | Management: Principles and Practices | 3 Hours | 30 | 70 |
| 2 | Paper-II | Fundamentals of Marketing Management | 3 Hours | 30 | 70 |
| 3 | Paper-III | Financial Decision Making | 3 Hours | 30 | 70 |
| 4 | Paper-IV | Strategic Management | 3 Hours | 30 | 70 |

R. PGD.C. 4 : **Passing percentage:** 40% Minimum overall in each subject

Award of class:

| | |
|-----------------|--------|
| 70% and Above - | Dis. |
| 60% to 69% | First |
| 50% to 59% | Second |
| 40% to 49% | Pass |
| Less than 40% | Fail |

R. PGD.C. 6 : Student should have obtained at least 40% marks in individual head of passing or 30% marks in aggregate at the internal tests conducted by the Department. He/She should have appeared in internal examination.

R. PGD.C. 7 : **Evaluation Method:**

Examination: Examination Autonomy wef - 2015-16

Internal Examination: Two internal tests will be conducted of 30 Marks each for above mentioned four papers.

External Examination: External Examination will be conducted by the University at the end of year for 70 marks for each paper.



R. PGD.C. 8 : Standard of passing:

The standard of passing at the Diploma Level examination will be as under:

To pass for the Diploma Level, a candidate must obtain at least 40% marks at the University Examination and 40% marks in the aggregate of University and Internal examination in each course. He/She should have approved in International Examination.

Award of Classes:

- (i) The successful candidates will be placed in Second Class if they obtain at least 50% or more marks in the aggregate of external examination and 50% or more marks in the aggregate of all the external and internal examinations.
- (ii) The successful candidates will be placed in First Class if they obtain at least 60% or more but less than 70% of the total marks in the aggregate of external examinations and 60% or more but less than 70% in aggregate of all the external and internal examinations.
- (iii) The successful candidates will be placed in First Class with Distinction if they obtain at least 70% or more marks in the aggregate of external examinations and 70% or more in aggregate of all the external and internal examinations.

R. PGD.C. 9 : Class Room Presentation will include / Factory Visit/ Field Study / Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab. etc.

