

**SARDAR PATEL UNIVERSITY**  
**Programme: M.Sc (Home Science)**  
**Subject: Textiles & Clothing**  
**Semester: II**  
**Syllabus with Effect from: June - 2013**

<b>Paper Code: PH02ETCL02</b>	<b>Total Credit: 4</b>
<b>Title Of Paper: International Business</b>	

<b>Unit</b>	<b>Description in detail</b>	<b>Weightage (%)</b>
I	International Business : Meaning, methods of entry, key factors, role of international organizations, trade barriers	
II	Foreign Direct Investment Offshore Banking World Trade	
III	Essentials of Trade Finance	
IV	Globalization – Concept and Practice World Trade Organization	
V	Intellectual Property Rights International Logistics	

