

**SARDAR PATEL UNIVERSITY**  
**Programme: M.Sc (Home Science)**  
**Subject: Textiles & Clothing**  
**Semester: II**  
**Syllabus with Effect from: June - 2013**

<b>Paper Code: PH02ETCL01</b>	<b>Total Credit: 4</b>
<b>Title Of Paper: Sociological &amp; Psychological Aspects of Clothing</b>	

<b>Unit</b>	<b>Description in detail</b>	<b>Weightage (%)</b>
I	Concept and theories of the origin of clothing.	
II	Impression formation, self concept, self evaluation, self enhancement.	
III	Society's influence on clothing choices. Clothing practices and effects of clothing on the individual. Tobooos in clothing and inter generation differences.	
IV	Factors influencing choice of clothing - Attitudes, values, culture, interests, roles and status.	
V	Clothing symbolism Conformity and individuality in dress Clothing and physical self	

