

SARDAR PATEL UNIVERSITY
Programme: M.Sc (Home Science)
Subject: Human Development
Semester: I
Syllabus with Effect from: June - 2013

Paper Code: PH01CHSC04	Total Credit: 2
Title Of Paper: Practical Based on PH01CHSC03	

Unit	Description in detail	Weightage (%)
	Visit to various institutions & organizations involved in communication such as Radio Station, T.V. Studios, Door Darshan and Local Channels, Educational and Developmental Media Research Institutes Like ISRO, DECU, EMRC, GIET, E TV, TARA, News Paper Publishing Houses, CHETNA, SEWA	
	Producing written communications : At least two small specialized forms Leaflet / Folder	
	At least two Pamphlet / Booklet : Evaluating news paper articles and stories : writing / reporting	
	At least two : An event in News Paper Writing a radio and T.V. Script	
	At least one : Producing a radio and T.V. programme Use of compute for seeking	
	At least one : Information through internet, printing and reporting it. Preparing a social and commercial advertisement in Home science related topics for general public, women, youth and children	
	At least one : Reporting	
	At least one : Research on communication	

