



(Master of Science –Home Science) (General Home Science)
(M.Sc.- H.Sc.) (General Home Science) Semester (II)

Course Code	PH02CGEN57	Title of the Course	Entrepreneurship Development
Total Credits of the Course	02	Hours per Week	02

Course Objectives:	<ol style="list-style-type: none">1. To acquaint students regarding intricate procedures of starting their own business2. To provide knowledge about competencies and functions of entrepreneurs, financing agencies and institutional support available to entrepreneurs in India, as a motivation to them to start their own business.
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Course Content		
Unit	Description	Weightage* (%)
1.	Entrepreneur: Concept of entrepreneur, Characteristics, Distinction between entrepreneur and manager, Functions of entrepreneur, Types of entrepreneurs, Intrapreneur.	20
2.	(a) Entrepreneurship: Concept, Growth in India, Major entrepreneurial competencies. (b) Women Entrepreneurship: Concept, Functions, Growth, Problems, Recent trends in development.	30
3.	(a) Small Enterprise- An introductory framework - Definition, Business ownership structures (proprietorship, partnership, company, co- operative), Characteristics and scope, Problems of Small Scale Industries. (SSI) (b) Project identification, selection and formulation of project report (meaning, significance and major contents)	20
4.	Financing : Need, Sources (internal and external) and Term loans (short and long)	10
5.	Institutional Finance to Entrepreneurs (a) Scheduled commercial banks (b) Other financial institutions (Industrial Development Bank of India- IDBI, Industrial Finance Corporation of India-IFCI, Industrial Credit and Investment Corporation of India- ICICI, Industrial Reconstruction bank of India-IRBI, Life insurance Corporation of India- LIC, Unit Trust of India- UTI, State Financial Corporation-SFC, State Industrial Development Corporation- SIDC, Small Industries Development Bank	10





	of India – SIDBI, Exim Bank)	
6.	Institutional support to Entrepreneurs (a) Need for institutional support (b) Supporting institutions (National Small Industries Corporation- NISC, Small Industries Development Organisation- SIDO, Small Scale Industries Board- SSIB, Small Scale Industries Development Corporations – SSIDC, Small Scale Industries Service Institutes – SISIs, District Industries Centres- DICS, Industrial Estates, Technical Consultancy Organisations – TCOs)	10

Teaching- Learning Methodology	Power point Presentation, Classroom lectures, Project.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Gain knowledge about intricacies of starting their own business.
2.	Assess the knowledge towards identifying and implementing entrepreneurship opportunities.

Suggested References:	
Sr.	References





No.	
1.	Gurucharan, S. & Chawla, A.S. (2011). <i>Women Entrepreneurship- Issues and Strategies</i> . Shree publishers and Distributors.
2.	Desai, V. (2009). <i>The Dynamics of Entrepreneurial Development and Management</i> . Himalaya Publishing House.
3.	Roy, R. (2008). <i>Entrepreneurship</i> . Oxford University Press.
4.	Desai, V.(1998). <i>Dynamics of Entrepreneurial Development and Management</i> . Himalaya Publishing House.
5.	Khanka, S.S. (1999). <i>Entrepreneurial Development</i> . New Delhi: S. Chand & Company Ltd.
6	Banga, T.R. (1990). <i>Project Planning and Entrepreneurship Developmen</i> . CBS Publishers and Distributors.
7	Desai,V. (1991). <i>Entrepreneurial Development</i> . Mumbai: Himalaya Publishing House,.
8.	<i>A Journal to Entrepreneurship Theory and Practice</i> , Sage Publishing.

On-line resources to be used if available as reference material

On-line Resources

<http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=24>

