



(Master of Science –Home Science) (General Home Science)
(M.Sc.- H.Sc.) (General Home Science) Semester (I)

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| Course Code | PH01CGEN51 | Title of the Course | Communication Skills |
| Total Credits of the Course | 02 | Hours per Week | 02 |

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| Course Objectives: | <ol style="list-style-type: none">1. To understand the concept of communication and its effectiveness.2. To make the students understand the importance of different communication skills and methods for effective communication. |
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| Course Content | | |
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| Unit | Description | Weightage* (%) |
| 1. | (a) Introduction to communication: Definition, Purpose, Types, Process of Communication, Factors affecting communication, Measures to Overcome the Barriers to Communication. (b) Communication skills: Speaking skills, Listening skills, Reading skills, Writing skills | 25 |
| 2. | (a) Importance of appropriate methods and materials for communication: Traditional Methods (Music, Folk media, role play, story writing), Modern Methods for mass audience (radio, television) and other audio-visual aids (poster, chart, flashcards) (b) Communication for small and large group: Communication for class room/group (lecture, lecture-demonstration method, assignment method, project method, discussion method, use of audio-visual aids), Communication for the mass: advertisement, publicity, radio script | 25 |
| 3. | Models and theories of human communication: Aristotle Model, Berlo's Model, Helica Model, Shannon & Weaver's Model, Leagan's Model and Theories of Interpersonal Communications and Mass Communication. | 15 |
| 4. | Presentation skills: Definition, Purpose, Method of presentation Importance of nonverbal communication in presentation | 15 |
| 5. | Communication in different fields of Home Science: Teaching Counselling and Extension. | 20 |

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| Teaching-Learning Methodology | Power point Presentation, Classroom lectures, Project. |
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| Evaluation Pattern | | |
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| Sr. No. | Details of the Evaluation | Weightage |
| 1. | Internal Written Examination (As per CBCS R.6.8.3) | 15% |
| 2. | Internal Continuous Assessment in the form of Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3) | 15% |
| 3. | University Examination | 70% |

| Course Outcomes: Having completed this course, the learner will be able to | |
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| 1. | Describe the process of communication and its components. |
| 2. | Learnt Language skills i.e. Listening Skills, Speaking Skills, Reading Skills and Writing Skills of students will be improved. |
| 3. | Understand the importance and prepare appropriate methods and materials for communication |

| Suggested References: | |
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| Sr. No. | References |
| 1. | Kumar, S., & Lata, P. (2011). <i>Communication skills</i> . New Delhi: Oxford University Press. |
| 2. | Banerji, M.et.al. (2009). <i>Developing Communication skills</i> . (2 nd ed.). Mc million Pub India ltd. |
| 3. | Sethi, R., & Michigan, A.E. (2001). <i>Communicating effectively</i> . Infinity Books. |
| 4. | Dahama, P.O., & Bhatnagar, P.O. (1985). <i>Education and Communication for development</i> . Oxford & IBH Publishing Co. Pvt. Ltd. |

On-line resources to be used if available as reference material





On-line Resources

<http://epgp.inflibnet.ac.in/Home/ViewSubject?catid=24>

<https://www.thebalancecareers.com/communication-skills-list-2063779>

<https://www.communicationtheory.org/types-of-communication/>

