

**SARDAR PATEL UNIVERSITY**  
**Programme: M.Sc (Home Science)**  
**Subject: Family Resource Management**  
**Semester: III**  
**Syllabus with Effect from: June - 2013**

<b>Paper Code: PH03CHSC03</b>	<b>Total Credit: 4</b>
<b>Title Of Paper: Entrepreneurship Development</b>	

<b>Unit</b>	<b>Description in detail</b>	<b>Weightage (%)</b>
I	Definitions of basic entrepreneurs, entrepreneurship, enterprise, their inter-relationship, self employment. Behavioural, attitudinal & managerial competness for the successful management of a business enterprise, business ethics & responsibilities.	
II	Women entrepreneurs – an overview Women in the labour force Women entrepreneurs current status Basic problems of women & problems of women entrepreneurs in India.	
III	Identification & evaluation of business opportunities. Ideas & opportunities, brain storming recognizing the needs & higher level wants- Maslow's need hierarchy model, recognizing fads, interviewing people, identifying problems & converting them into business opportunities, hobby as a business opportunities, waste recycling, & conducting a feasibility study, market research for selecting a product or a service for establishing a business, preparation of preliminary project report.	
IV	Need & importance of an organization & human resource planning, types of ownership salient features – relative merits & demerits, factors influencing selection of choice of ownership SSI, Tiny Units, Ancillary, their role in the Indian context. Project costs & means of finance : Types of costs – Direct, Indirect, Fixed & variable Break even analysis Management of working capital Role of promotional mix for business success.	
V	Financial requirements for fixed capital, Margin money, working capital. Sources of funding loan appraisal – terms & conditions RBI, IDBI, SFCIFC, SIDBI, DIC, KVIC, COMMERCIAL BANKS, CO-OPERATIVE BANKS etc. Government policy & entrepreneurship development in general & women entrepreneurship in particular. Role of other private & international organizations. EDI, NIESBUD, NAYE, UNCTAD, UNDP, ILO, UNESCO etc	

