

**DEPARTMENT OF BUSINESS STUDIES
SARDAR PATEL UNIVERSITY
VALLABH VIDYANAGAR**



**SYLLABUS EFFECTIVE FROM: 2017-18
M. PHIL. (COMMERCE)
[SEMESTER-II WEF: JUNE 2017]**

COURSE TITLE: RESEARCH METHODOLOGY PAPER-II

Note: All units carry equal weightage.

Total Marks: 100

Objective: To acquaint the students about the knowledge of research methods, Policies and Practices.

Unit 1 Processing and Data Analysis

Processing Operations
Some Problems in processing
Elements / Types of Analysis
Statistics in research

Unit 2 Hypothesis Testing

What is Hypothesis?
Basic concepts concerning testing of Hypotheses
Procedure for hypothesis testing
Flow diagram for hypothesis testing
Measuring the power of hypothesis test
Important parametric tests and non - parametric tests
Use of Statistical Package for the Social Sciences (SPSS) and MS EXCEL
Characteristics of non - parametric tests
Limitations of hypothesis testing

Unit 3 Analysis of Variance (ANOVA)

What is ANOVA?
The basic principle of ANOVA
ANOVA techniques
Short-cut method for one way ANOVA
Two way ANOVA

Unit 4 Research Report

Significance of research report
Layout of research report
Types of research report
Oral presentation
Synopsis of Research Report
Role of computer in research

References:

1. Kothari, C. R. (2009), Research Methodology, Vikas Publishing House, New Delhi.
2. Sachdeva, J.S. (2008), Business Research Methodology, Himalaya Publishing House, New Delhi.
3. Zikmund, William G. (2009), Business Research Methods, Cengage Learning India Private Ltd., New Delhi.

COURSE TITLE: PERSPECTIVE MANAGEMENT PAPER-II

Note: All units carry equal weightage.

Total Marks: 100

Objective: To educate the students about the basic aspects and current issues of Perspective Management.

Unit 1 Corporate Power and Organisational Politics

- Concept and Importance of Power
- Bases or Types of Power
- Tactics to gain Power
- Concept of Organisational Politics and forms of Political Behaviour
- Reasons for Organisational Politics
- Management of Organisational Politics

Unit 2 Executive Stress and Burnout

- Concept and Causes of Executive Stress
- Effects of Stress
- Stress Mgt at Individual and Organisational Level
- Concept and Causes of Executive Burnout or Glow Up
- Managing Executive Burnout

Unit 3 Japanese Style of Management

- Western or Traditional Style Vs. Japanese Style of Management
- Special Features of Japanese Management System
- HRM Practices in Japanese Management
- Operations/Production Management Practices in Japanese Management
- Lessons to learn and not to learn for Indian Managers

Unit 4 Paradigm Shifts in Managing 21st Century Corporate House

- Paradigm Shifts in Management Principles
- Deregulated Environment
- Customisation approach to Business
- Green Technology for peace and welfare of Humanity and Environment

References:-

1. Bhanushali, S.G., "Managing 21st century Organisation", Himalaya Publishing House, Mumbai.
2. Kreitner, "Management," AITBS Publisher, New Delhi.
3. L.M.Prasad, "Organisational Behaviour", Sultan Chand & Sons, New Delhi.
4. P.Subbarao, "Management: Theory and Practice" HPH Mumbai.
5. T. Ramasamy, "Principles of Management" HPH, Mumbai.

COURSE TITLE: FINANCIAL MANAGEMENT PAPER-II

Note: All units carry equal weightage.

Total Marks: 100

Objective: To understand theory and practices of Financial Management for Financial Decision Making.

Unit 1 Leverage Analysis

Operating Leverage
Financial Leverage
Combine Leverage
Implications of Leverage Analysis

Unit 2 Long-Term Investment Decision

Basic of Capital Budgeting
Techniques of Capital Budgeting
Risk Analysis in Capital Budgeting
Guidelines for Capital Budgeting and Current Practice

Unit 3 Corporate Financial Reporting (CFR)

Accounting Standards: Meaning, Need
IFRS: An Introduction, Meaning, Present Status of IFRS: Issues and Challenges
Global Convergence of Indian Accounting Standards
Issues in adopting IFRS in India
Meaning, Purpose and Uses of CFR
CFR Practices in India - Current Scenario
Corporate Governance Reporting (CGR)
Segment Report
Corporate Social Responsibility (CSR)
Economic Value Added
Value Added Statement
Balance Scorecard

Unit 4 Recent Developments in Financial Management

Depository and Dematerialisation
Financial Derivatives
Book Building
Micro Finance
Private Placement

REFERENCES:

1. Chandra, P., Financial Management Theory and Practice, Tata McGraw Hill Education Private Limited, New Delhi.
2. Ghosh, T. P., Accounting Standards and Corporate Accounting Practices, Taxmann Allied Services Pvt. Ltd., New Delhi.
3. Gupta, S. K. and Sharma, R. K., Financial Management Theory and Practice, Layani Publishers, New Delhi.
4. Jawaharlal, Corporate Financial Reporting Theory and Practice, Taxmann Allied Services Pvt. Ltd., New Delhi.
5. Khan, M. Y. and Jain, P. K., Financial Management Text and Problems, Tata McGraw Hill Publishing Company Limited, New Delhi.
6. Pandey, I. M., Financial Management, Vikas Publishing House Pvt. Ltd., Delhi.
7. Srivastava, R. M., Financial Management and Policy, Himalaya Publishing House, Mumbai.