

**SARDAR PATEL UNIVERSITY**  
**Programme & Subject: Master of Labour Welfare (MLW)**  
**Semester: I**  
**Syllabus with Effect from: June - 2014**

<b>Paper Code: PA01CMLW02</b>	<b>Total Credit: 4</b>
<b>Title Of Paper: Research Methodology</b>	

Unit	Description in Detail	Weightage (%)
I	The Role of Business Research, The Research Process ,Ethical Issues in Business Research, varieties of research studies & experimental Designs, Exploratory studies.	25%
II	Quantitative and Qualitative Research, Preparation of Research Proposal, Survey Research. The major steps in research process, formulation of research problem, Hypotheses, Varieties of research hypothesis.	25%
III	Questionnaire Design, Measurement and Scaling Concepts, Sample Designs and Sampling Procedure. Method of data collection – observation, Questionnaire, Interview	25%
IV	Univariate Statistics, Bivariate Analysis: Test of Differences and Measures of Association Multivariate Analysis, Report Writing	25%

**Basic Text & Reference Books:-**

- Donald R Cooper, Pamela S Schindler (2006), Business Research Methods, 9<sup>th</sup> Edition, The McGraw – Hill Companies
- William G Zikmund (2006) Business Research Methods, 7<sup>th</sup> Edition, Thomson South– Western.
- Bhattacharyya Dipak kumar, (2007) Human Resource Research Methods, Oxford University Press, New Delhi
- Edwards, Allen L . An Introduction to Linear Regression and Correlation., San Francisco: W.H. Freeman 1976
- Ellis, Lee 1994 Research Methods in Social Sciences, Wisconsin: Brown and Benchmark Publications.
- Bryman : Business Research Methods, Oxford

