

SARDAR PATEL UNIVERSITY
Programme: MHRM
Semester: III
Syllabus with effect from: June 2016

Paper Code: PA03EHRM12	Total Credits: 3
Title Of Paper: Corporate Social Responsibility	

Unit	Description in detail	Weightage (%)
	Learner Objectives <ol style="list-style-type: none"> 1. Introduce the students to the basic concepts and practices in the area of CSR 2. Introduce the students to the foundational frameworks and operationalisation of CSR 3. Enhance the knowledge of the students policy, challenges and issues of CSR in the Indian context 	
1	Introduction to CSR <ol style="list-style-type: none"> 1. Concept and Philanthropy & Charity' 2. Meaning and Importance of CSR 3. Evolution of CSR in India 4. Principles and Ethics and CSR 	20%
2	Approaches of CSR <ul style="list-style-type: none"> • The Triple Bottom-line Approach • Obstructionist • Defensive • Accommodative • Proactive 	20%
3	Operationalisation of CSR CSR Provisions under Companies Act, 2013, Companies (Corporate Social Responsibility Policy) Rules, 2014, The Role Of Business In Society -Different stakeholders, different perspectives	20%
4	Issues in CSR <ul style="list-style-type: none"> • Environmental and Social issues • Labour and related issues • Ethical and Governance issues 	20%
5	Case studies with reference to CSR – Indian Story CSR- Global Context	20%

Basic Text & Reference Books: ----

