

SARDAR PATEL UNIVERSITY
Programme & Subject: Master of Human Resource Development (MHRD)
Semester: II
Syllabus with Effect from: November - 2013

Paper Code: PA02EHRD02	Total Credit: 3
Title Of Paper: Entrepreneurship Development	

Unit	Description in Detail	Weightage (%)
I	Concept of Entrepreneurship, entrepreneurial traits, Women Entrepreneurship- Development and problems, Rural Entrepreneurship and TRYSEM.	15%
II	Entrepreneurial Motivation: Concept, internal and external motivating factors, Achievement Motivation.	35%
III	Entrepreneurial Development- Concept of EDP, Misconceptions of EDP, Process of EDP, Target Groups of EDP Institutes, Conducting EDPs in India.	35%
IV	Institutions assisting Entrepreneurship.	15%

Basic Text & Reference Books:-

- Dynamics of entrepreneurial development and management- Vasant Desai
- Entrepreneurship Development – Tata Mc Graw Hill publication, Colombo plan staff – Edition
- Handbook for new entrepreneurs – edited by P. C. Jain
- Entrepreneurship and new venture formation – T. W. Zimmerer, Norman M. Scarborough.

