

SARDAR PATEL UNIVERSITY
Programme & Subject: Master of Human Resource Development (MHRD)
Semester: II
Syllabus with Effect from: November - 2013

Paper Code: PA02CHRD04	Total Credit: 4
Title Of Paper: Research Methodology & Statistics - I	

Unit	Description in Detail	Weightage (%)
I	The Role of Business Research, The Research Process ,Ethical Issues in Business Research	25%
II	Quantitative and Qualitative Research ,Preparation of Research Proposal ,Survey Research	25%
III	Questionnaire Design, Measurement and Scaling Concepts, Sample Designs & Sampling Procedure	25%
IV	Univariate Statistics, Bivariate Analysis: Test of Differences and Measures of Association Multivariate Analysis, Report Writing	25%

Basic Text & Reference Books:-

- Donald R Cooper, Pamela S Schindler (2006), Business Research Methods, 9th Edition, The McGraw – Hill Companies
- William G Zikmund (2006) Business Research Methods, 7th Edition, Thomson South– Western.
- Bhattacharyya Dipak kumar, (2007) Human Resource Research Methods, Oxford University Press, New Delhi
- Edwards, Allen L . An Introduction to Linear Regression and Correlation., San Francisco: W.H. Freeman 1976
- Ellis, Lee 1994 Research Methods in Social Sciences, Wisconsin: Brown and Benchmark Publications.
- Sirkin R.M. (1995).Statistics for the Social Sciences. Sage
- Krishnaswamy K. N. (2006) Management Research Methodology Integration of Principles Methods and Techniques, Pearson Education New Delhi.

