SARDAR PATEL UNIVERSITY
Programme & Subject: Master of E-Business (M.Eb)
Semester: III
Syllabus with Effect from: June-2010

Course Type		Course Code	Name Of Course	Theory/Practical	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
								Internal Total/Passing	External Total/Passing	Total Total/Passing
Foundation Course		PM03FMEB01	Presentation & Career Planning Skills	Theory	4	4	2	50/20	50/20	100/40
Core Course		PM03CMEB01	Project Management	Theory	4	4	2	50/20	50/20	100/40
		PM03CMEB02	Marketing Research	Theory	4	4	2	50/20	50/20	100/40
		PM03CMEB03	E-Business: Managerial Applications	Theory	4	4	2	50/20	50/20	100/40
Elective Course - I (Any One)	Marketing	PM03EMEB01	Strategic Marketing Management	Theory	4	4	2	50/20	50/20	100/40
	Finance	PM03EMEB02	Strategic Financial Management	Theory	4	4	2	50/20	50/20	100/40
	Human Resource	PM03EMEB03	Strategic Human Resource Management	Theory	4	4	2	50/20	50/20	100/40
Elective Course - II (Any One Group)	Networking & Security	PM03EMEB04	Cyber Security & Ethical Hacking	Theory	4	4	2	50/20	50/20	100/40
		PM03EMEB05	Forensic Investigation	Theory	4	4	2	50/20	50/20	100/40
	Programming	PM03EMEB06	Programming with PHP	Theory/ Practical	4	4	2	50/20	50/20	100/40
		PM03EMEB07	Web Engineering & Applications Development	Theory/ Practical	4	4	2	50/20	50/20	100/40
Social/Extension Courses		PM03SMEB01	Corporate Sustainability	Theory	2	2	2	25/10	25/10	50/20