

SARDAR PATEL UNIVERSITY
Programme & Subject: Master of E-Business (M.Eb)
Semester: II
Syllabus with Effect from: June-2010

Paper Code: PM02EMEB03	Total Credit: 4
Title Of Paper: Organizational Behavior	

Unit	Description in Detail	Weightage (%)
I	Organizational Behaviour: Definition - Importance - Historical Background - Fundamental concepts of OB - Different models of OB i.e. autocratic, custodial, supportive, collegial and SOBC. Perception: Nature & Importance - Perceptual Selectivity - Perceptual Organization - Social Perception - Impression Management	25%
II	Social systems: Understanding a social system – Social equilibrium – Functional and Dysfunctional actions – Contracts –Relationship Symbols- Organizational Culture – Organizational Design. Personality: Concept- Development of personality-Factors determining personality-theories of personality	25%
III	Group dynamics: Origin- Characteristics-Factors – Formal & Informal Groups - Transactional analysis- Group goals- Team work and its formation – Learning: Concept - Process of Learning - Principles of Learning	25%
IV	Management of Changes: Concept – factors – resistance to change and overcoming change – change process. Stress management: Concept – reasons – types – remedial measures for stress. Conflict Management: Traditional & Modern view of conflict - Constructive and Destructive conflict - Conflict Process - Strategies for conflict	25%

Basic Text & Reference Books:-

- Organizational Behaviour By Stephen Robbins
- Organisational Behaviour by Fred Luthans
- Human Behaviour at work by Keith Davis
- Organizational Behaviour By K. Ashwathappa

