

**SARDAR PATEL UNIVERSITY**  
**Programme & Subject: Master of E-Business (M.Eb)**  
**Semester: II**  
**Syllabus with Effect from: June-2010**

<b>Paper Code: PM02EMEB02</b>	<b>Total Credit: 4</b>
<b>Title Of Paper: Management of Financial Services</b>	

Unit	Description in Detail	Weightage (%)
I	Financial Services: Meaning, Characteristics, Objectives, Scope of financial services, Factors related to the growth of financial services sector prior to the economic liberalization, Causes for financial innovations, Innovative Financial Instruments, Problems/s Challenges facing the financial services sector, Present scenario. Financial Markets: Money market – Definition, characteristics, Importance, Functions; Capital market - Meaning, Characteristics, Functions, Constituents of Indian capital market; Stock exchanges – Meaning, Functions, SEBI as a regulating body; Call money market – Meaning, Features, Benefits, Participants, Nature of dealings, Mode of operations; Debt markets – Meaning, Advantages, Functions, Role of Bond market	25%
II	Financial Instruments Money market instruments – Treasury bills market, Commercial bills market, call money market, Acceptance market, Commercial Papers, Certificate of deposit, Inter bank participation certificates, Repo Instruments Capital market instruments – Equity shares, Right issue of equity shares, Preference shares, Debentures, Term loans, Convertible debentures, Convertible zero-interest debentures and Secure Premium Notes (SPN) with warrants	25%
III	Financial Services I: Mutual funds, Venture capital, Leasing, Merchant banking.	25%
IV	Financial Services II: Housing, Insurance, Factoring, Forfaiting, Depositories, Securitization, Underwriting	25%

**Basic Text & Reference Books:-**

- Avadhani V.A.:Investment Management, Himalaya Publishing House,Delhi
- Bhalla V K, Investment Management, Sultan Chand and Co.,Delhi
- Khan, M.Y.:Indian Financial System- Theory and Practice ,Vikas Publishing House,New Delhi
- Gordon and Natarajan:Financial Markets and Services, Himalaya Publishing House, Delhi
- Dr S Gurusamy, Financial Services and Markets, THOMSON

