

**SARDAR PATEL UNIVERSITY**  
**Programme & Subject: Master of E-Business (M.Eb)**  
**Semester: II**  
**Syllabus with Effect from: June-2010**

| Course Type                          |                       | Course Code | Name Of Course                                 | Theory/Practical | Credit | Contact Hrs/Week | Exam Duration in hrs | Component of Marks |               |               |
|--------------------------------------|-----------------------|-------------|--|------------------|--------|------------------|----------------------|--------------------|---------------|---------------|
|                                      |                       |             |  |                  |        |                  |                      | Internal           | External      | Total         |
|                                      |                       |             |  |                  |        |                  |                      | Total/Passing      | Total/Passing | Total/Passing |
| Foundation Course                    |                       | PM02FMEB01  | Entrepreneurship Development                   | Theory           | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
| Core Course                          |                       | PM02CMEB01  | Quantitative Techniques for Business Decisions | Theory           | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
|                                      |                       | PM02CMEB02  | Business Policy & Strategic Management         | Theory           | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
|                                      |                       | PM02CMEB03  | Legal Aspects of E-Business                    | Theory           | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
| Elective Course - I (Any One)        | Marketing             | PM02EMEB01  | Advertising Management                         | Theory           | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
|                                      | Finance               | PM02EMEB02  | Management of Financial Services               | Theory           | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
|                                      | Human Resource        | PM02EMEB03  | Organizational Behavior                        | Theory           | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
| Elective Course - II (Any One Group) | Networking & Security | PM02EMEB04  | Data Communication & Computer Networks         | Theory           | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
|                                      |                       | PM02EMEB05  | Internet Technology                            | Theory           | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
|                                      | Programming           | PM02EMEB06  | Programming with ASP                           | Theory/Practical | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
|                                      |                       | PM02EMEB07  | Client - Server Systems                        | Theory/Practical | 4      | 4                | 2                    | 50/20              | 50/20         | 100/40        |
| Social/Extension Courses             |                       | PM02SMEB01  | Climate Change & Sustainable Development       | Theory           | 2      | 2                | 2                    | 25/10              | 25/10         | 50/20         |

