SARDAR PATEL UNIVERSITY

Faculty of Management

Post-Graduate Degree of Master of E-Business (M.eBiz)

ADMISSION

R.PG.M.eBiz1: 1. A candidate, who has passed the Bachelor's degree examination in any faculty under 10+2+3 or an examination recognized as equivalent thereto with at least 45% of marks at the first attempt or with at least 50% of marks at the second attempt or further, will be considered eligible for admission to the Programme leading to the degree of Master of E-Business (M.eBiz) of this university subject to other admission criteria prescribed in that behalf from time to time.

2.   A candidate, who has passed the Bachelor's degree examination in the faculty of Management obtaining BBA(Hons) in Information Technology Management / B.S. in Information Technology Management from this University under 10+2+4 or an examination recognized as equivalent thereto with at least 45% of marks at the first attempt or with at least 50% of marks at the second attempt or further, will be considered eligible for admission to the Third semester Programme leading to the degree of Master of E-Business (M.eBiz) of this university subject to other admission criteria prescribed in that behalf from time to time.

R.PG.M.eBiz2: The percentage of marks, mentioned above in R.PG.M.eBiz1, eligible for admission will be taken (1) as the average of the marks secured at all the semester examinations of the Bachelor's degree examination, when such system comes into effect, or (2) average of the marks secured at the second year and third year of the Bachelor's degree examination or marks secured at the third year of examination, whichever is higher. (3) In case of admission to the Third semester, mentioned as above, as the average of the marks secured at the third year and the fourth year of the Bachelor's degree examination, or as the average of the marks secured at all the semester examinations of the Bachelor's degree examination when such system comes into effect, irrespective of the method followed by any university for calculation of such percentages.

R.PG.M.eBiz3: A student, who has passed an equivalent examination from any other university or examining body and is seeking admission to M.eBiz, shall not be admitted without producing an eligibility certificate from Sardar Patel University.

PROGRAMME OF STUDY

R.PG.M.eBiz4:

Students shall study courses of the program as per the following structure at each semester:

Note: Each SEMESTER will have 30 credits.
Social/Extension Course will have 2 credits while Foundation, Core and
Elective Courses will have 4 credits.
SEMESTER IV will have 20 credits for Industry Internship and 10 credits for
Report Writing and Viva-Voce.

R.PG.M.eBiz5: A student shall follow the prescribed courses with evaluation scheme as listed in annexure-I. The syllabi for these courses are given in annexure-II.

AWARD OF DEGREE

R.PG.M.eBiz6: The examination for the M.eBiz degree will be conducted under the semester system. For this purpose the programme is divided into four semesters comprising of two years. Each semester will be of 15 working weeks.

R.PG.M.eBiz7: (a) The objective if evaluation in the M.eBiz programme is not only to measure the performance of students but also to motivate them for better performance. Students are to be continuously evaluated on the basis of class tests, quizzes, class participation, assignments, project work, seminar presentations, semester examination etc. The method of evaluation as well as weightage to be assigned to different types of evaluation for internal assessment will be determined by the faculty teaching the course within the framework of the policy. The evaluation scheme of every course is to be announced to the candidates by the faculty for each course in the beginning of each semester.

(b)   For the purpose of deciding final University examination results of any semester examination, the ratio between the **Internal** & **External** assessment shall be **50:50**.

(c)   The internal assessment will consist of: written examination-20 marks, Assignment / Project Work / Seminar / Group Discussion – 25 marks, Quiz / Class Participation – 5 marks.

(d)   The syllabus for external examination in each of the courses shall be the units / topics which are to be taught after the mid-semester examination. In the interest of the students, the institutions offering M. E-Biz. Program shall decide the course plan for each of the courses at the beginning of each semester, and shall review from to time to time so as to decide the syllabus for the external examination mentioned as above.

(e)   The performance of students will be evaluated at the end of four semesters, i.e. completion of the program.

(f)   A student will be required to secure 40% of marks in each of the courses in order to pass out in such of the courses at the end of each semester, external as well as internal.

(g)   A student will be required to secure an overall 45% of marks at the end of four semesters, i.e. completion of the program.

(h)   When a student securing less then 40% marks in any of the courses in a particular semester, he/she will be given an opportunity to reappear in such courses at the end of the next semester.

If a student fails to pass in any of the courses within 2 years of joining the M.eBiz programme, then he / she will get maximum five attempts to secure overall 45% of marks and 40% marks for passing in the courses.

(j) A student securing an overall less then 45% of marks, all the four semesters together, i.e. completion of the program, will be declared
"fail".

(k) Students will be eligible for gracing at the external examination at the end of each semester as per the

prevalent rules/ ordinance in the university.

(l) No student will be allowed to reappear in any of courses at any semester examination which he/she has already passed.

(m) A student will be required to undergo Industrial Training (Summer Placement/Training) with any organization for a period of upto 8 weeks (with a minimum duration of 6 weeks) at the end of second semester. However, students who possess work experience of TWO years or more with any organization will be exempted from Industrial Training having the duration of 8 weeks. However the exemption will not be automatic, but granted by the head of the Institution considering the nature of work experience he/she has obtained.

(n) The student will have to complete satisfactorily the Industrial Training (Summer Placement/Training) and submit a project report on the same which shall be evaluated for **"Satisfactory"** or **"Unsatisfactory"** report. In case, student gets "Unsatisfactory" report, he / she will have to repeat the Industrial Training at the end of second year.

(o) A student will be required to undergo training / internship in the fourth semester as per the course curriculum requirement. In case of a student undergoing training / internship in a company or organization situated in a foreign country, the viva-voce on the training / internship may be undertaken through internet / video conference / tele-conferencing on satisfactory submission of e-business project report and certification thereof by the Head of the institution.

(p) A student in the Fourth Semester, alternatively,

(i)   as a part of Internship can have training with maximum three companies, and he/she has to submit reports of those companies with the College/Institution, and viva-voce for all companies shall be conducted.

(ii)   a student in the fourth semester, alternatively, as a part of Internship can have training for a minimum period of eight weeks and also study a Foreign Language and/or study new tools or new language in IT / E-Commerce for the remaining part of the Fourth Semester and submit a certificate of completion for the same with the Head of the College/Institution.

R.PG.M.eBiz8: After the successful completion of two years program as per the requirements laid down as above, the University will issue a consolidated transcript of all semesters and a student will be awarded Master's degree in E-Business (M.EBiz.)

R.PG.M.eBiz9: (A) Those of the successful candidates who obtain 45% or more marks and less then 50% of marks in the aggregate of all semesters taken together will be placed in the **Pass Class**; those who obtain 50% or more marks and lass then 60% in the aggregate of all the semesters taken together will be placed in the **Second Class**; those who obtain 60% or more and less then 70% marks in the aggregate of all the semesters taken together will be placed in the **First Class**; and those who obtain 70% or more marks in the aggregate of all the semesters taken tighter will be placed in the **First Class With Distinction**. Such class will be mentioned in the mark-sheet issued at the end of the second year of all the successful students.

(B)   For converting the overall percentage of marks of all the four semesters into equivalent grade, the following table will be used.

Overall Percentage	Equivalent Grade
91 and above	A+
85 to 90	A

79 to 84	A-
71 to 78	B+
65 to 70	B
59 to 64	B-
51 to 58	C+
45 to 50	C

(C) At the reverse of the mark sheets, data given in items (A) & (B) above will be printed in a tabular form.

ATTANDANCE

R.PG.M.eBiz10: Candidate shall be required to attend at 75% of the total class room sessions separately under each of the courses offered to him / her during semester. In case a student fails to meet the minimum requirement, he / she will have to repeat the respective semester.

SARDAR PATEL UNIVERSITY
Programme & Subject: Master of E-Business (M.Eb)
Semester: I
Syllabus with Effect from: June-2010

Course Type		Course Code	Name Of Course	Theory/Practical	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
								Internal Total/ Passing	External Total/ Passing	Total Total/ Passing
Foundation Course		PM01FMEB01	Communication Skills for Managers	Theory	4	4	2	50/20	50/20	100/40
Core Course		PM01CMEB01	Management Theory & Practice	Theory	4	4	2	50/20	50/20	100/40
		PM01CMEB02	Accounting for Business Decisions	Theory	4	4	2	50/20	50/20	100/40
		PM01CMEB03	Managerial Economics	Theory	4	4	2	50/20	50/20	100/40
Elective Course - I (Any One)	Marketing	PM01EMEB01	Principles of Marketing Management	Theory	4	4	2	50/20	50/20	100/40
	Finance	PM01EMEB02	Principles of Financial Management	Theory	4	4	2	50/20	50/20	100/40
	Human Resource	PM01EMEB03	Principles of Human Resource Management	Theory	4	4	2	50/20	50/20	100/40
Elective Course - II (Any One Group)	Networking & Security	PM01EMEB04	Introduction to Computer Technology	Theory/ Practical	4	4	2	50/20	50/20	100/40
		PM01EMEB05	Fundamentals of Operating Systems	Theory	4	4	2	50/20	50/20	100/40
	Programming	PM01EMEB06	Object Oriented Analysis & Design	Theory	4	4	2	50/20	50/20	100/40
		PM01EMEB07	Fundamentals of E-Commerce	Theory/ Practical	4	4	2	50/20	50/20	100/40
Social/Extension Courses		PM01SMEB01	Environmental Studies	Theory	2	2	2	25/10	25/10	50/20

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