SARDAR PATEL UNIVERSITY
Programme & Subject: Master of E-Business (M.Eb)
Semester: I
Syllabus with Effect from: June-2010

Course Type		Course Code	Name Of Course	Theory/Practical	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
								Internal Total/ Passing	External Total/ Passing	Total Total/ Passing
Foundation Course		PM01FMEB01	Communication Skills for Managers	Theory	4	4	2	50/20	50/20	100/40
Core Course		PM01CMEB01	Management Theory & Practice	Theory	4	4	2	50/20	50/20	100/40
		PM01CMEB02	Accounting for Business Decisions	Theory	4	4	2	50/20	50/20	100/40
		PM01CMEB03	Managerial Economics	Theory	4	4	2	50/20	50/20	100/40
Elective Course - I (Any One)	Marketing	PM01EMEB01	Principles of Marketing Management	Theory	4	4	2	50/20	50/20	100/40
	Finance	PM01EMEB02	Principles of Financial Management	Theory	4	4	2	50/20	50/20	100/40
	Human Resource	PM01EMEB03	Principles of Human Resource Management	Theory	4	4	2	50/20	50/20	100/40
Elective Course - II (Any One Group)	Networking & Security	PM01EMEB04	Introduction to Computer Technology	Theory/ Practical	4	4	2	50/20	50/20	100/40
		PM01EMEB05	Fundamentals of Operating Systems	Theory	4	4	2	50/20	50/20	100/40
	Programming	PM01EMEB06	Object Oriented Analysis & Design	Theory	4	4	2	50/20	50/20	100/40
		PM01EMEB07	Fundamentals of E-Commerce	Theory/ Practical	4	4	2	50/20	50/20	100/40
Social/Extension Courses		PM01SMEB01	Environmental Studies	Theory	2	2	2	25/10	25/10	50/20