



SARDAR PATEL UNIVERSITY
Faculty of Business Studies
Programme: Master of Commerce (M. COM.)
(Under Choice Based Credit System)



(With effect from: June, 2017)

E-Business
Semester: II

Course Type	Course Code	Course Title	T/P	Credit	Exam Duration	Internal	External	Total
Ability Enhancement Course	PB02CMEB21	Presentation & Career Planning Skills	T/P	4	4	50/20	50/20	100/40
Core Courses	PB02CMEB22	Quantitative Techniques for Business Decisions	T	4	4	50/20	50/20	100/40
	PB02CMEB23	Business Policy & Strategic Management	T	4	4	50/20	50/20	100/40
	PB02CMEB24	Legal Aspects of E-Business	T	4	4	50/20	50/20	100/40
	PB02CMEB25	Web Programming	T/P	4	4	50/20	50/20	100/40
Elective Courses : (Any One)								
Marketing	PM02EMEB21	Advertising Management	T	4	4	50/20	50/20	100/40
Finance	PM02EMEB22	Management of Financial Services	T	4	4	50/20	50/20	100/40
Human Resource	PM02EMEB23	Organizational Behaviour	T	4	4	50/20	50/20	100/40
Elective Courses : (Any One)								
Networking & Security	PM02EMEB24	Internet Technology	T	4	4	50/20	50/20	100/40
Programming	PM02EMEB25	Programming with ASP.NET	T/P	4	4	50/20	50/20	100/40
Elective Courses :								
Social/Extension Course	PM02EMEB26	Corporate Social Responsibility	T	2	2	25/10	25/10	50/20