

SARDAR PATEL UNIVERSITY
Programme: MCOM
Semester: III
Syllabus with effect from: June 2016

Course Code: PB03ECOM06	Total Credits: 5
Course Title: Project Management	

Unit	Description in detail	Weightage (%)
	Objectives: To provide an introduction to entrepreneurship and its development process along with its current scenario in India. To enables the students to learn about project identification, formulation, its financial appraisal and implementations. To Provide conceptual clarification to small scale industry and the stages involved in the establishment of small business.	
1	An Introduction to Project Management: Concept of Project. Characteristics of a Project. Project Classification. Dimensions of a Project. The Project Cycle. Project Management. Phases of Project Management .	25 %
2	Project Identification & Formulation: Project Identification: Introduction, Criteria for Selecting a Project, Project Ideas, Importance, Feasibility Report, Project Feasibility Analysis Project Formulation: Concept, Sequential Stages in Project Formulation, Project Implementation, Project Evaluation.	25 %
3	Project Analysis and Project Planning: Project Analysis: Technical Analysis, Economic Analysis, Financial Analysis, Social Analysis, Institutional Analysis, Environmental Analysis. Project Planning : Steps in Business Planning , Setting up a SSI- Phases	25 %
4	Project Report & Appraisal: Project Report – Scope, Content & Importance of Project Report. Project Appraisal: Meaning, Scope & Steps. (Economic, Organizational, Managerial, Technical, Financial, Market/Commercial Aspects)	25 %

Basic Text & Reference Books:

- Vasant Desai, Project Management, Himalaya Publication house
- Bhavesh Patel, Project Management Vikash Publication
- Prasanna Chandra, Project Management, Tata McGraw Hill

