



SARDAR PATEL UNIVERSITY
Faculty of Business Studies
Programme – MCOM
(Under the Choice based Credit Scheme)
STRUCTURE WITH EFFECT FROM:2018-19
SEMESTER- III



Master of Commerce (M. COM.)

- To Pass:
1. At least 40% Marks in the University Examination in each paper and
 2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the Department /PG Centres

Course Type	Course Code	Course Title	Credit	Internal	External	Total
Ability Enhancement Course (Any One)	PB03ACOM21	Career Planning-I	5	30/12	70/28	100/40
	PB03ACOM22	Knowledge Management-I	5	30/12	70/28	100/40
	PB03ACOM23	Leadership Skills-I	5	30/12	70/28	100/40
Core Courses (Three)	PB03CCOM21	Research Methodology-I	5	30/12	70/28	100/40
	PB03CCOM22	Entrepreneurship Development-I	5	30/12	70/28	100/40
	PB03CCOM23	Financial Management-I	5	30/12	70/28	100/40
Elective Courses (Any One)						
Advanced Accounting	PB03ECOM21	Corporate Accounting-I	5	30/12	70/28	100/40
Marketing Management	PB03ECOM22	Integrated Marketing Communications	5	30/12	70/28	100/40
Human Resource Management	PB03ECOM23	Industrial Relations	5	30/12	70/28	100/40
Financial Management	PB03ECOM24	Strategic Financial Management-I	5	30/12	70/28	100/40
Tax Planning and Management	PB03ECOM25	Indirect Taxes-I	5	30/12	70/28	100/40
Entrepreneurship Management	PB03ECOM26	Project Management	5	30/12	70/28	100/40
Statistics for Business Management	PB03ECOM27	Operations Research	5	30/12	70/28	100/40
Corporate Banking and Insurance	PB03ECOM28	Mechanics of Banking and Insurance	5	30/12	70/28	100/40
		Total	25	150	350/140	500/200

3 (Lectures) + 1 (CSDS) + 1 (Assignments)

- Notes:**
1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.
 2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.
 3. Computer Application in Business – I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.
 4. Practical are based on MS- Excel 2007 & above upgraded office version.
 5. Student of Computer Application in Business – I & II must be remain present both in theory examination as well practical examination.