



**SARDAR PATEL UNIVERSITY**  
**Faculty of Business Studies**  
**Programme: Master of Commerce (M. COM.)**  
**(Under Choice Based Credit System)**  
**Semester: II**  
**(With effect from: June, 2017)**



- To Pass:
1. At least 40% Marks in the University Examination in each paper and
  2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the Department /PG Centres

Course Type	Course Code	Course Title	Credit	Internal	External	Total
<b>Ability Enhancement Course (Any One)</b>	PB02ACOM21	Computer Application in Business-II	5	30/12	70/28	100/40
	PB02ACOM22	E-Commerce-II	5	30/12	70/28	100/40
	PB02ACOM23	Corporate Communications-II	5	30/12	70/28	100/40
<b>Core Courses (Three)</b>	PB02CCOM21	Strategic Business Management-II	5	30/12	70/28	100/40
	PB02CCOM22	Business Environment-II	5	30/12	70/28	100/40
	PB02CCOM23	Cost and Management Accounting-II	5	30/12	70/28	100/40
<b>Elective Courses (Any One)</b>						
Advanced Accounting	PB02ECOM21	Management Control System-II	5	30/12	70/28	100/40
Marketing Management	PB02ECOM22	Service Marketing	5	30/12	70/28	100/40
Human Resource Management	PB02ECOM23	Human Resource Development	5	30/12	70/28	100/40
Financial Management	PB02ECOM24	Financial Markets and Services-II	5	30/12	70/28	100/40
Tax Planning and Management	PB02ECOM25	Direct Tax Planning-II	5	30/12	70/28	100/40
Entrepreneurship Management	PB02ECOM26	Economic System of Entrepreneurship	5	30/12	70/28	100/40
Statistics for Business Management	PB02ECOM27	Business Research Methods	5	30/12	70/28	100/40
Corporate Banking and Insurance	PB02ECOM28	Marketing of Banking Products and Insurance Services	5	30/12	70/28	100/40
<b>Total</b>			25	150	350/140	500/200

**3 (Lectures) + 1 (CSDS) + 1 (Assignments)**

- Notes:**
1. Each student shall have to offer the same Elective Course Paper at Semester I to IV.
  2. Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.
  3. Computer Application in Business – I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.
  4. Practical are based on MS- Excel 2007 & above upgraded office version.
  5. Student of Computer Application in Business – I & II must be remain present both in theory examination as well practical examination.