

SARDAR PATEL UNIVERSITY
Programme: MCOM
(Under Choice Based Credit System)
Semester: IV

Syllabus with effect from: DECEMBER 2017

Course Type	Course Code	Name Of Course	T/P	Credit	Exam Duration in hrs	Contact Hours Per Week	Component of Marks		
							Internal	External	Total
							Total/Passing	Total/Passing	Total/Passing
Core Courses:	PB04CCOM01	International Business Environment	T	5	3	4	30	70/28	100/40
	PB04CCOM02	Marketing Management	T	5	3	4	30	70/28	100/40
	PB04CCOM03	Portfolio Management	T	5	3	4	30	70/28	100/40
Soft Skill/ Self Help: (Any One)	PB04SCOM01	Career Planning	T	5	3	4	30	70/28	100/40
	PB04SCOM02	Information and Communication Technology							
Elective Courses: (Any One)	PB04ECOM01	Corporate Accounting	T	5	3	4	30	70/28	100/40
	PB04ECOM02	Consumer Behaviour							
	PB04ECOM03	Strategic Human Resource Management							
	PB04ECOM04	Banking - IV							
	PB04ECOM05	International Accounting – IV							
	PB04ECOM06	Entrepreneurship Management (Effect from: December 2016)							
	PB04ECOM07	Financial Markets & Services-IV (Effect from: December 2017)							
	PB04ECOM08	Quantitative Techniques in Management (Effect from: December 2017)							

3 (Lectures) + 1 (CSDS) + 1 (Assignments)

