



SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Syllabus with effect from the Academic Year 2022-2023

(MBA Programme) – Semester - III

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks			
						Mid Semester Exam	End Semester Exam	Continuous Evaluation	Total
Core Courses	PM03CMBA21	Business Policy and Strategic Management-I	T	4	2	30	40	30	100
	PM03CMBA22	New Enterprise Management	T	4	2	30	40	30	100
	PM03CMBA23	Business Legislation	T	4	2	30	40	30	100
	PM03CMBA24	Comprehensive Project-I	P	4	2	30	40	30	100
Specialization Courses (Financial Management Electives)	PM03EMBA21	Financial Decision Analysis	T	4	2	30	40	30	100
	PM03EMBA22	Management Control System	T	4	2	30	40	30	100
	PM03EMBA23	Corporate Taxation	T	4	2	30	40	30	100
Specialization Courses (Marketing Management Electives)	PM03EMBA24	Consumer Behavior	T	4	2	30	40	30	100
	PM03EMBA25	Sales and Distribution Management	T	4	2	30	40	30	100
	PM03EMBA26	Marketing Research and Information Systems	T	4	2	30	40	30	100
Specialization Courses (Human Resource Management Electives)	PM03EMBA27	Management of Industrial Relations	T	4	2	30	40	30	100
	PM03EMBA28	Compensation Management	T	4	2	30	40	30	100
	PM03EMBA29	Management Training and Development	T	4	2	30	40	30	100