



M.B.A. Semester II

PM02CMBA59: SUMMER INTERNSHIP

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| Course Code | PM02CMBA59 | Title of the Course | Summer Internship |
| Total Credits of the Course | 04 | Duration | 6 to 8 weeks |

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| Course Objectives: | <ol style="list-style-type: none">1. To provide practical exposure to students of the industry and a company in particular.2. To get training on a project under the guidance of a manager from the company and learn the functions of a department viz marketing, finance, human resource, production, supply chain etc. |
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Course Content:

| Unit | Description | Weightage (%) |
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| 1. | Students will be required to carry out a project under the guidance of a manager from an organization and submit the report along with certificate from the organization on successful completion of the project. The project has to be from any of the functional areas of management including research. All the faculty members will coordinate the summer internship activities for the students assigned to respective faculties and undertake review process on regular basis. | 100 |

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| Teaching-Learning Methodology | Practical exposure by spending six weeks in an organization and working on an assigned project, Company Visit and discussions with managers of the organisation, collecting information and data, its assimilation, analysis and report writing, presentation and discussion. |
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SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))
Syllabus with effect from the Academic Year 2021-2022

| Evaluation Pattern: | | |
|----------------------------|---|------------------|
| Sr. No. | Details of the Evaluation | Weightage |
| 1. | Report Submission - Internal Evaluation | 50% |
| 2. | viva voce examination – External evaluation | 50% |

| Course Outcomes: Having completed this course, the learner will be able to | |
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| 1. | Work on real life project independently. |
| 2. | Analyze the company information and recommend strategies. |
| 3. | Collect and analyse secondary information related to the industry. |
| 4. | Prepare and present professional research report. |
| 5. | Enhance employability. |

| Suggested References: | |
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| Sr. No. | References |
| 1. | Published secondary sources including newspapers, magazines, journals, annual reports of companies and industry reports |

| On-line Resources |
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| Company websites and websites of various research agencies such as CMIE, Capitaline, government portals, SEBI, Money control, BSE, NSE, etc. |