



**SARDAR PATEL UNIVERSITY**  
Vallabh Vidyanagar, Gujarat  
(Reaccredited with 'A' Grade by NAAC (CGPA 3.11)  
Syllabus with effect from the Academic Year 2024-2025

**MBA Sem. 4**

**PM04CMBA: Business, Government and the International Economy (BGIE)**

<b>Course Code</b>	<b>PM04CBGE51</b>	<b>Title of the Course</b>	<b>Business, Government and the International Economy (BGIE)</b>
Total Credits of the Course	04	Hours per Week	04

<b>Course Objectives:</b>	<b>Course Objectives:</b> <ul style="list-style-type: none"><li>• <b>Understands the Concepts:</b> Understand the core concepts, historical development, and fundamentals of the International business and its importance.</li><li>• <b>Understanding of International Business:</b> to expose students and managers to international business environment and its importance.</li><li>• <b>Role of Geopolitics:</b> to expose students with changing dynamics of geopolitics and its role in international business.</li><li>• <b>Place of India in Global Economy and Business:</b> to expose students with changing global economy and role and influence of India.</li><li>• <b>Impact on a firm:</b> To expose students to analyse implications of global realities on their company.</li></ul>
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<b>Course Content - 40 sessions of one hour each duration</b>		
<b>Unit</b>	<b>Description</b>	<b>Weightage (%)</b>
1.	<ul style="list-style-type: none"><li>• <b>Unit 1: National income (NI) and Balance of Payment (BOP)</b><ul style="list-style-type: none"><li>• Concepts, Principles, Measurement and Linkage between NI and BOP.</li><li>• Equilibrium and Disequilibrium in BOP and Impact National Economy.</li><li>• Industry Snapshot contributing to Export and Import, Capital Flows and its causes.</li><li>• Theories of International Trade, International Trade of India – trends and emerging scenario (composition and direction).</li><li>• Exchange rate theories, Exchange Rate Trends of INR with hard currencies and impact on economy.</li></ul></li></ul>	25

2.	<p><b>Unit 2: International Economic Institutions, Economic groupings, Trade Blocks Major and India</b></p> <ul style="list-style-type: none"> <li>• Bretton Woods and other Economic Institutions and Interface with India – IMF, IBRD, World Bank Group, GATT and WTO, BIS, WCO, WIPO, UNDP, UNCTAD, ILO, ADB, NDB, European Commission (EC) and others.</li> <li>• Theory of Custom Union and Economic Grouping – EU, OPEC, BRICS, ASEAN, NAFTA, SAARC, OECD, QUAD, G7, G8, G10, G20 and G77.</li> <li>• Free Trade Agreements of India and bilateral and multilateral trade agreements of India and their importance.</li> </ul>	25
3.	<p><b>Unit 3: Doing Global Business</b></p> <ul style="list-style-type: none"> <li>• The trading environment of international business- laws and institutions,</li> <li>• The ethics and social responsibility environment of international business,</li> <li>• Country risk and political risk of global business</li> </ul>	25
4.	<p><b>Unit 4: Economic Events, Geopolitics and role of governments and MNCs</b></p> <ul style="list-style-type: none"> <li>• Indian MNCs, and Emergence of Indians in Global Business (Indian CEOs and Business – Development and influence), International start ups eco-system and its need.</li> <li>• South-East Asian Economic Crisis, IT bubble, Sub-prime crisis, COVID – 19 and Emergence of Indian Economy in Global Economy.</li> <li>• Political Regimes, Geopolitics and India– Economic compulsions and realities in 21<sup>st</sup> century – Changing share in world GDP and major economies of the world. Influence of USA, EU, Russia, China, OPEC and other emerging nations.</li> <li>• Global environmental Issues, India and MDGs – SDGs.</li> </ul>	25

Teaching-Learning Methodology	Lectures, Case Discussions, Projects, Presentations, Assignments, -based learning
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<b>Evaluation Pattern</b>		
<b>Sr. No.</b>	<b>Details of the Evaluation</b>	<b>Weightage</b>
1.	Mid Semester Examination( Objective Type)	30%

2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance	30%
3.	End Semester Examination( Objective Type)	40%

**Course Outcomes: Having completed this course, the learner will be able to**

1.	Participant understands the concepts and foundations of International business.
2.	Participant understands role of international institutions and economic grouping in present global economy and business.
3.	Participant understands the changing geopolitics and its influence on international business decision making.
4.	Participant understands the emergence of India and its role in regional and global economy.

**Suggested References:**

Sr. No.	References
1.	Sundaram K. Anant and Black Stewart, "The International Business Environment, Text and Cases" Pearson.

**Online Resources:**

Sr. No.	Resources
1.	Indian NI and BOP data and reviews available on Government India website of various Ministries of Government and other authentic and reliable sources.
2.	Articles related to global business published in different business newspaper daily and magazines.
3.	Journals like Far Eastern Economy Review, The Economist, and other business magazines available through e-resources.
4.	Publications of international economic institutions available on their websites.