



(MBA Programme) - Semester - IV

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks			
						Mid Semester Exam	End Semester Exam	Continuous Evaluation	Total
Core Courses	PM04CMBA21	Business Policy and Strategic Management-II	T	4	2	30	40	30	100
	PM04CMBA22	International Economic Organization	T	4	2	30	40	30	100
	PM04CMBA23	Comprehensive Project-II	P	4	2	30	40	30	100
Specialization Courses (Financial Management Electives)	PM04EMBA21	Security Analysis and Investment Management	T	4	2	30	40	30	100
	PM04EMBA22	International Financial Management	T	4	2	30	40	30	100
	PM04EMBA23	Management of Financial Institutions & Financial Services	T	4	2	30	40	30	100
Specialization Courses (Marketing Management Electives)	PM04EMBA24	Advertising Management	T	4	2	30	40	30	100
	PM04EMBA25	Marketing of Services	T	4	2	30	40	30	100
	PM04EMBA26	International Marketing	T	4	2	30	40	30	100
Specialization Courses (Human Resource Management Electives)	PM04EMBA27	Organizational Change and Intervention Strategies	T	4	2	30	40	30	100
	PM04EMBA28	Human Resource Developments: Strategies and Systems	T	4	2	30	40	30	100
	PM04EMBA29	Cross Cultural and Global Management	T	4	2	30	40	30	100