

Sardar Patel University, Vallabh Vidyanagar
(MBA Programme) - Semester - IV
Course Structure w.e.f. A.Y. – 2022 - 2023

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks			
						Mid Semester Exam	End Semester Exam	Continuous Evaluation	Total
Core Courses	PM04CMGT51	Business Policy and Strategic Management-II	T	4	2	30	40	30	100
	PM04CECO51	International Economic Organization	T	4	2	30	40	30	100
	PM04CCPR51	Comprehensive Project-II	P	4	2	30	40	30	100
	PM04CBGE51	Business Government and the International Economy (BGIE) (Effect from June, 2024-25)	T	4	2	30	40	30	100
Specialisation Courses (Financial Management Electives)	PM04EFIN51	Security Analysis and Investment Management	T	4	2	30	40	30	100
	PM04EFIN53	International Financial Management	T	4	2	30	40	30	100
	PM04EFIN56	Management of Financial Institutions	T	4	2	30	40	30	100
Specialisation Courses (Marketing Management Electives)	PM04EMKT51	Advertising Management	T	4	2	30	40	30	100
	PM04EMKT55	Marketing of Services	T	4	2	30	40	30	100
	PM04EMKT53	International Marketing	T	4	2	30	40	30	100
Specialisation Courses (Human Resource Management Electives)	PM04EHRM58	Organizational Change and Intervention Strategies	T	4	2	30	40	30	100
	PM04EHRM60	Human Resource Developments: Strategies and Systems	T	4	2	30	40	30	100
	PM04EHRM62	Cross Cultural and Global Management	T	4	2	30	40	30	100