



M.B.A. Semester I
PM01CMBA58: ENVIRONMENT AND MANAGEMENT

Course Code	PM01CMBA58	Title of the Course	ENVIRONMENT AND MANAGEMENT
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	<ul style="list-style-type: none">• To understand the business environment in the country.• To develop the capability to understand the implications of economic Principles and government policies on a business enterprise's functioning in the liberalized economic environment.• To develop an understanding of the impact of policy variables on a firm and an industry.
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Course Content: 30 sessions		
Unit	Description	Weightage(%)
1	Introduction to Business Environment, The Constitutional Environment of Business in India, Legal Environment of Business in India, Overview of the Indian Economy	25%
2	Development Issues for Economy: Major issues in Economic Development, Sustainable development, Theories of Development, Linkages and key factor in the development, Economic policy and Planning in India	25%
3	Policies and Implications for Business, Monetary & Fiscal Policies – impact on business, New Industrial Policy and its Impact on Business, EXIM Policy, Business and Balance of Payment	25%
4	Challenges for Business: Foreign Trade Investment and Collaborations, GATT, WTO and its implications on Indian Business, Other issues of current relevance	25%



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Teaching-Learning Methodology	Question-answer, class discussion, case studies, lectures, discussions, project studies, presentations and assignment.
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Evaluation Pattern		
Sr.No.	Details of the Evaluation	Weightage
1.	Mid Semester Examination	30%
2.	Internal Continuous Assessment in the form of Projects, Quizzes, Presentations, Assignments, Attendance	30%
3.	End Semester Examination	40%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Learn concepts related to underdevelopment and the process of development.
2.	Understand economic planning and its impact on initiating development and economic activity.
3.	Learn various economic policies, their operation, and how they influence economic activity.
4.	Learn how various policy variables impact macroeconomic variables and, in turn, influence business and economic activity.
5.	Learn how policy variables impact an individual firm and its managerial implications.
6.	Enhance employability.



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Suggested References:	
Sr. No.	References
1.	Rangaranjan, C. and Dholakia B.H.: Principles of Macroeconomics Tata McGraw Hill.
2.	Economic Survey, GOI, latest.
3.	Socio-Economic Review, latest, GO Gujarat. And of other states
4.	Current Business Magazines and News Papers.

On-line Resources
Government ministry websites
NSSO website
RBI website