



M.B.A. (Semester I)

PM01CMBA51: FUNDAMENTALS OF MANAGEMENT

Course Code	PM01CMBA51	Title of the Course	Fundamentals of Management
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	<ul style="list-style-type: none">• To familiarize the students with the basic concepts, principles and functions of management.• To develop an understanding of management concepts and theories and their application.
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Course Content- 30 sessions		
Unit	Description	Weightage (%)
1.	Introduction to Management - Managing & Managers, Mintzberg's Managerial Roles, Managerial Skills, Management v/s Administration, Management Functions, Evolution of Management, Historical Background of Management, Scientific Management School, Classical approach, behavioural approach, management science approach, systems approach, a contemporary school of management	25
2.	Planning V/s Strategy Management, Types of Plans, Planning Process, Strategic Management, Types of Organizational Strategies, Corporate Portfolio Approach, Decision-Making Process, Decision-Making Conditions – Certainty, Risk, Uncertainty, Common Decision-Making Errors and Biases	25
3.	Organization design V/s Organization structure, division of work, the span of control, Managing Organizational Change and Innovation, Planned Change, designing organizations to manage change & Innovation, organizational development, Leading - Leadership Style, Characteristics of Leadership Execution, Managers Vs Leaders, The Trait approach to leadership, The Behavioural Approach Contingency Approach, Transformational or Charismatic Leadership, Organization culture, factors influencing organizational communication	25
4.	Designing and managing operation system, Controlling, Steps in the Control Process, Designing Control Systems, Financial Control,	25



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Syllabus with effect from the Academic Year 2021-2022

	Responsibility Center, Management of Quality, Technology and people, managing change with information technology	
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Teaching-Learning Methodology	Class session, Assignments, Presentations, Discussion, Case Studies, Quiz, assignments and projects
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Mid Semester Examination	30%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance	30%
3.	End – Semester Examination	40%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Conceptualize different aspects of general management
2.	Differentiate between various schools of management , approach s and perspectives
3.	Apply the application of principles of management in different organizations
4.	Exhibit managerial skills such as decision making, leadership, coordination, time management etc.
5.	Enhance employability.



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Suggested References:	
Sr. No.	References
1.	Stoner, Freeman and Gilbert Jr. (2009), Management, Pearson Education, New Delhi.
2.	Koontz, H. (2010). Essentials of management. Tata McGraw-Hill Education.

Online Resources	
Online Resources including Journals and Magazines in Management, Harvard Business Review, Strategist (Business Strategy Supplements of Business Standard)	
Digital Library resources from	http://www.spuvvn.edu/administration/service_centres/library/digital_library.php
Free Journals:	http://www.spuvvn.edu/administration/service_centres/library/open_sources/free_ejournals.php Journal of Business Ethics and Organizational Studies, Business and Organization Ethics Network available from (http://ejbo.jyu.fi/virhe/403.html)
Journal of Business in the Developing nation available from https://ewp.rpi.edu/jbdn/	
All such journals are available from	http://www.spuvvn.edu/administration/service_centres/library/open_sources/free_ejournals .
Books from Union Catalog of Inflibnet: https://indcat.inflibnet.ac.in/	