



Master of Arts
M.A. in Sociology Semester I

Course Code	PA01ESOC53	Title of the Course	Sociology of Tourism
Total Credits of the Course	05	Hours per Week	05

Course Objectives:	<ol style="list-style-type: none">1. To create understanding of Tourism from a sociological perspectives.2. To create understanding of Tourism Industry for skill development and economic opportunities.3. To know the impact and importance of Tourism.4. To explore the structure and policy of Tourism of India.
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Course Content		
Unit	Description	Weightage* (%)
1.	Introduction of Tourism and Sociology of Tourism. - Concept of Tour, Tourist and Tourism. - History and Origin of Tourism in India. - Sociology of Tourism – Meaning. Subject matter and need of study of sociology of Tourism. - Sociology of Tourism and other Social Sciences.	20
2.	Theories and approaches of Sociology of Tourism - Main points of Theoretical role of Sociology of Tourism. - Sociological theories and Tourism. - Various approaches for study of Tourism. - Contemporary Sociological theories of Tourism and its issue.	20
3.	Tourism and Changing trends of Tourism - Aims, Nature and Incentives of Tourism. - Main types of Tourism. - Advantages and Disadvantages of Tourism. - Changing recent trends of Tourism.	20
4.	Tourism Industry	20





	<ul style="list-style-type: none"> - Components of Tourism Industry. - Economic and Professional aspects of Tourism. - Tourism policy and planning in India. - Tourism policy in Gujarat, Gujarat Tourism. 	
5	Tourism Management <ul style="list-style-type: none"> - Management and Tourism - Different forms of management of Tourism. - Key aspects of Tourism Management - Serving mechanisms and organisation Management. - Managerial issues in Tourism Industry. 	20

Teaching-Learning Methodology	<ul style="list-style-type: none"> - To deliver lecture on the topic. - Discussion on the topic. - Indicate the present and future importance of the topic. - To give synopsis of the topic. - To give list of the reference book. - To assign research project related to the subject. - To assign assignment and tutorial to the subject. - Special discussion and additional classes are requested topic by Student and additional lecture will be taken if needed. - Students will be guide for research Project. - Remedial class will be taken. - Audio / Video lectures will be used. - Field Visit
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to





1.	Student will be able to gain the knowledge of Sociology of Tourism and Sociological theories.
2.	Student will be aware of the impact of Tourism.
3.	Student will get information regarding job opportunity in Tourism.
4.	Student will develop their skills for Tourism Development.
5.	Student will be able to understand the changing pattern of Tourism in India.

Suggested References:

Sr. No.	References
1.	Wallance Ruth A. and Wolf (1977) Nature of Sociological Theories. The Action Approach: Sterling Publishers Pvt.Ltd, New Delhi.
2.	Eric Cohen (1984) The Sociological Tourism: Approaches, Issues and Findings. (Ann.Rev.Socio-1-1984:10:37 3.92)
3.	Government of Gujarat (2015): Tourism Policy for the state of Gujarat (2015-2020) Industries and Mines department – Government of Gujarat.
4.	Domen Moon (1996) The origin and meaning of Tourism: Etymological Study – E- Review of Tourism Research VOL-5-100-108.
5.	Cohen E. (ed.) (1974) Who is a tourist? A conceptual clarification socio 1 REV (4) 527-55.
6.	Cohen E. (ed.) (1979) Sociology of Tourism And Tourism Res 6 (1-2):18-194 (sepc issue)
7.	KshitizThakar : Importance of Tourism and its economic value what makes tourism important and its role significant. www.market-width.com
8.	Leiper N. (1995) Tourism management. Melbourne: RMIT Press.
9.	Mac Cannell D. (1976) The tourist. A new theory of leisure class.
10.	Krishna K. Karma and Mohinder CHand (2000) Basic of Tourism: Theory, Operation and Practise. Kanishka Publisher, New Delhi.





11.	H.Lalnonmawia: Development and impact of Tourism Industry in Industry.
12.	Wang N. (2000) Tourism and modernity – A sociological analysis. Oxford Pergamon Press.
13.	Melanie Smith, Nicola Macleod and Margaret Hart Robertson (2001) Sociological of Tourism. Routledge London USA.
14.	નીલાબેનઓઝા (2003) પ્રવાસનઉદ્યોગ, ભારતનાસંદર્ભેઆર્થિકવિશ્લેષણભાવનગર.
15.	મહેબૂબદેસાઈ (2004) ગુજરાતમાંપ્રવાસગૂર્જરગ્રંથરત્નકાર્યાલય, અમદાવાદ
16.	અંજનાબેનશાહ (2003) પ્રવાસનઉદ્યોગનામૂળભૂતઘટકો - ભાવનગરયુનિવર્સિટી
17.	રાજેશકુમારવ્યાસ (2005) ભારતમાંપર્યટન - વિદ્યાવિહારદિલ્હી.
18.	મિનાક્ષીઠાકર (2006) પ્રવાસભૂમિગુજરાતનવભારતસાહિત્યમંદીર, મુંબઈ

On-line resources to be used if available as reference material

On-line Resources for Sociology of Tourism

www.shodhgarge.inflibnet.ac.in

www.tourism:conceptandtypesoftourism

www.researchgate.net

