

**SARDAR PATEL UNIVERSITY
VALLABH VIDYANAGAR**



**SYLLABUS EFFECTIVE FROM: 2018-19
MASTER OF ARTS (Psychology)
Semester –III**

CORE COURSES & ELECTIVE COURSES

PA03CPSY-21 Psychological testing (Testing Psychology)

OBJECTIVES OF THE PAPER:

- To make students understand of Psychological testing knowledge in Testing Psychology
- Required for students for developed new concepts and developmental Psychological testing skills
- The Psychological testing is developing through scientific approaches in useful to the daily life.

Course Code	Name of the course	Theory/ Practica l	Credit	Contact HRS Per Week	Exam Duration in hrs	Component of Marks		
						Internal	Externa l	Total
						Total/ Passing	Total/ Passing	Total/ Passing
PA03 CPSY-21	Psychologi cal testing	Practical	4 + 1	Per testing with per batch	3 hrs.	30/11	70/28	100/40
Internal	10-Marks Performance,		10-Marks Report Writing ,05-Marks Journal, and 05-Marks Viva					
External	20-Marks Performance,		20-Marks Report Writing, 20-Marks Journal and 10 marks Viva					

Sir No	Note: Detail report of <u>Any six testing's are to be performed and reported (written) in Journal</u>
1.	Need for achievement Psychological testing
2.	Personality Insight Psychological testing
3.	The inferiority questionnaire of Psychological testing
4.	Insecurity (feeling) Questionnaire of Psychological testing
5.	Correlations between Feeling of Security Insecurity Questionnaire
6.	Revised Adjustment questionnaire of Psychological testing
7.	FIRO-B-Test of Psychological testing
8.	GCPH-Self-Report Testing of Psychological testing
9.	Back Inventory (Depression Scale) of Psychological testing
10.	Type A, Type B Personality of Psychological testing
11.	Self- Concept of Psychological testing

12.	Self –Confidence of Psychological testing
13.	Occupational stress scale of Psychological testing
14.	Job-involvement Scale of Psychological testing
15.	Mental Hygiene Inventory of Psychological testing

Reference Book

- 1) Anastasi Anne (1966): Psychological testing 6th edition collier McMillan London.
- 2) Andreas Burton G: (1968) Experimental Psychology , Wiley Eastern Private limited new Delhi
- 3) C.T.Bhopatkar (972): Experimental Psychology: University Granthniman board Ahmadabad
- 4) D’Amato, .(1970):Experimental Psychology, McGraw Hill, Kogakusha P.560
- 5) Freeman F.S.(1965) : Theory and practice of psychological testing 3rd edition oxford & IBH Pub...Co.Bombay
- 6) M.R.Kuppuswamy B.: (1954): Elementary experiments in psychology, Madras oxford university press exp.9 p.50
- 7) Munn N.L: (1948): A Laboratory Manual in General experimental Psychology, Houghton Mifflin Company
- 8) Postman Leo & Egan James P , (1966): “Experimental Psychology: An introduction” New York Harper & Row
- 9) S.C.Kanawala:(2000): Experimental Psychology: Exper-Testing University Granthniman board Ahmadabad
- 10) Underwood B.J(1966): Experimental Psychology , N.Y.Appleton-Century Crofts Indian edition
- 11) Williams Ray: (1960): An Introduction to Exp. & Design McMillan, N.Y.
- 12) Woodworth R.S. & Schlosberg, H.(1971):Experimental Psychology Calcutta. Oxford & IBH Pub..Co.,
- 13) Yogesh A.Jogsan: (2016): Ad. Experimental Psychology JKPshop Rajkot

PAO3-CPSY-22 Indian Psychology

- Objectives:** 1) To acquaint the student with a wider history of Indian psychology
2) To creatively evolve the applications of Indian psychology concepts

Unit	Description Detail	Weightage
1	<p><u>Introduction to Indian perspectives:</u> 1.1: Upanishad of definition, nature and characteristics 1.2: Samkhya of definition, nature and characteristics, 1.3: Vedanta of definition, nature and characteristics 1.4: Introduction to Yams and its relevance of self regulation 1.5: Introduction to Niyam definition, nature and characteristics and its relevance of self regulation 1.6: Definition, nature and characteristics of Pratyahar, and its relevance of self regulation 1.7: Concept of karma 'define, nature and characteristics and Attributes of Karma</p>	25%
2	<p><u>Yoga Health and Well-being:</u> 1.1: Introduction, Yoga: Its origin, History and Development 1.2: Application of Yoga in society 1.3: Application of Yoga in Education 1.4: Application of Yoga in Therapy 1.5 Yoga and Mental Stress</p>	25%
3	<p><u>Introductions to Asana:</u> 1.1: Introduction, Perception for Asana 1.2: Asana and Surya Namaskar 1.3: Mudras and Pranayama 1.4: Sukshm Kriyas 1.5: Asana and their practice for physical and mental well-being</p>	25%
4	<p><u>Meditations and Attention:</u> 1.1: Introduction 1.2: Determinants of meditation 1.3: Difference between Meditation and attention 1.4: Important of meditation 1.5: Factors affecting Attention, Types of Attention</p>	25%
<p>Reference Books 1. Jadunath Sinha, Indian Psychology 2. Shrimati Laxmi Shukla, Bhartiya Manovigyan 3. Ramnath Sharma and Rachna Sharma, Bhartiya Manovigyan</p>		

PA03CPSY23- Fundamental (मूलभूत) Social Psychology

OBJECTIVES OF THE PAPER:

- To explain the area of psychology in modern context of social setting of advanced social psychology
- To impart knowledge base society required for new developed concepts and developmental energetic skills.
- Studying and spreading the scientific psychology aspects useful to the daily life of citizens.

Unit	Description Detail	Weightage
1	Basic Social Psychology: 1.1: Introduction of social Psychology 1.2: Definition of advanced social psychology, 1.3: Nature of advanced social psychology, 1.4: Nature and levels as social behavior of analysis 1.5: Brief history of advanced social psychology, 1.6. Social Psychology is a science, 1.7. Social Psychology's guiding Principles: Principle : 1.8. Effectiveness (Utility) of advanced social psychology. 1.9. Basic and applied importance of advanced social psychology, 1.10. Scope of advanced social psychology.	25%
2	Family and social systems: 2.1: Definition of family and family Member, 2.2: Function of family 2.3: Family as a social system 2.4: Difference between family and society, 2.5: Difference between modern family traditional family 2.6: Changes in the Modern family 2.7: Factors affecting for changes in the family 2.8: Sociological significance of the family, 2.9: Village community in India 2.10: Features of village community 2.11: Main features of urban community	25%
3	Present social Problems: 3.1: Meaning and Characteristics of Psychological Social Problems, 3.2: Types of Psychological Social Problems, 3.3: Stages involved in Development of a Psychological Social Problems 3.4: Meaning of Psychological Problems of Poverty, 3.5: Measures for alleviating of psychological Poverty, 3.6: Meaning/Definition/ Types of Psychological Problems of Deprivations, 3.7: Population explosion, 3.8: Causes of Psychological Population Growth, 3.9: Measures for controlling Psychological Population Growth, 3.10: Role of Psychological factors in population explosion, 3.11: Factors of Psychological Birth control, 3.12: Psychology and Health behaviour 3.13: Prevention, Treatment of illness and health promotion 3.14: Solution of Psychological social problems	25%
4	Attitudes, helping behavior and national character: 4.1: Meaning and Definition of Attitudes, 4.2: Characteristics of Psychological attitudes, 4.3: Attitudes and related concepts, 4.4: Development and formation attitudes, 4.5: Attitudes change of human behavior, 4.6: when does attitudes change became difficult?, 4.7: Different types tools or measurement of attitudes	25%

	<p>4.7.1:Thurstones scaling method, 4.7.2:Likert scaling method, 4.7.3:A comparative study of Thurston method and likert method 4.7.4:Bogardus social distance scale method, 4.8:1:Factors provoking aggression and violence 4.8.2:Measures of preventing and reducing aggression 4.8.3:Determinants of helping behavior 4.8.4:How can helping behavior be increased?, 4.9:Causes of differences in National character,4.10: Determinants of National character, 4.11: Characteristics of Indiana national character,4.12: Factors promoting National Integration, 4.13:Hinderances in the way of National Integration</p>	
<p>Reference Book Arunkumar & Aashishkumar Sinh (1995) The History and System of Psychology Baron, R.A. & Byrne D. (1999): Social Psychology, new Delhi : Prentice Hall of India. Baron, R.A. & Byrne D. (2002): Social Psychology (9th Ed.) New Delhi. "Pearson Education Asia PTC Ltd., India Branch. Daniel Bar Tal (2000) : Shared Beliefs in a Society, London : Sage Publications. Dr.Dev Prakash (2014) Social Psychology: ISBN-798-81-89005-59- Shah AM., Baviskar, B.S. & Ramaswamy EA (1997): Social Structure and Change Vol.-4, New Delhi : Sage India. Smith H.W. (1987): Introduction to Social Psychology: New Jersey: Prentice Hall. Inc. Suresh Makvana & Ankit patel (2013): Introduation to social psychology:ISBN:978-81-925786-5-1 Wetherell M. (1996): Identities Group and Social Issues: London: Sage Publications.</p>		

PA03-EPsy-21: Health Psychology

Unit	Description Detail	Waitage
	Introduction	
1	What is health, Definition of Health psychology, Why the field of health psychology is needed, The bio-psychosocial model in health psychology, What is health psychology training for, The Nervous system, The cardiovascular system, The respiratory system, Digestive system, Renal System, The Immune system.	25%
	Health behavior and Primary Prevention	
2	What are health behavior, health promotion: An overview, Health enhancing behavior, Changing health habits, Venues for health habit modification, Exercise, Developing healthy diet, Weight control, Obesity, Characteristics of health-compromising behavior, Alcoholism and problem Drinking, Smoking.	25%
	Stress and Coping	
3	What is Stress, Theoretical contribution to the study of stress, What makes events stressful? Personality and coping, Additional coping resources, Coping style, Problem –focused versus emotion –focused coping, Specific coping strategies. Details of Social support.	25%
	Management of illness and Toward the future	
4	Emotional responses to chronic illness, Coping with chronic illness, Hypertension Stroke, Diabetes, AIDS, Cancer, Health psychology, Stress and its management, Trends in health and health psychology, Becoming health psychology. Management of Serious Illness.	25%
Reference		
<ul style="list-style-type: none"> • Edward P. S. (2010) Health Psychology, John wiley & sons, INC. • Linda B. and Jess F. (2007), Introduction to health psychology, Thomson Indian Edition. • Robbin D. M. and Leslie, M. (2017) Health Psychology, Pearson. • Sarafina, E. P. and Smith, T. W. (2016) Health Psychology, Seventh Edition, Wiley India pvt. Ltd. • Shah, A. S., (2005), Health Psychology, Parshva publication, Ahmedabad • Singh, A., (2012), Stress and Health: Emerging trends and challenges, Alfa publication, New Delhi. • Taylor, S. E., (2007), Health Psychology, Tata McGraw-Hill Sixth Edition. • Thou, T., (2011), Health Psychology, ABD Publishers, Jaipur 		

PA03EPSY22 Consumer Behaviour Psychology

OBJECTIVES OF THE PAPER:

- To explain the area of Consumer behaviour in Consumer context of psychology
- To aware and understanding of market, brand, purchase of product reference to consumer and society.

Unit	Description Detail	Weightage
1	1.1: What are meant by consumer, 1.2: type of consumer problems, 1.3: Nature of consumer behavior, 1.4: General model of consumer behavior 1.5: Other model of consumer behaviour 1.6:Factor affected uses of consumer psychology 1.7: Application of consumer behaviour 1.8:Marketing strategy and consumer behavior 1.9: Marketing analysis components 1.10: Market segmentation 1.11:Marketing strategy of consumer behaviour	25%
2	<u>Advertisement and methods of consumer behaviour:</u> 2.1. Meaning and important of advertisement, 2.2.Objective of advertisement .2.3.Characteristics of effective advertisement 2.4.A role of psychology making the industrial advertisement effective, 2.5.Media of advertisement, 2.6.Method of evaluating advertisement effectiveness 2.7.Importance or need of advertisement in consumer behavior studying 2.8.Methodo of consumer behavior 2.9.1 Survey method, 2.9.2:Depth procedures/Projective method and behavior study method 2.9.3.Questionnaire method 2.9.4:Method of effectiveness of advertisement on consumer behavior, 2.9.5:Mechanical tools of advertisement 2.9.6:Product testing 2.9.7:Motivational research method 2.9.8: Importance of suggestion in advertise, 2.9.10.Importnat of motivation in advertise 2.9.11.Apel of advertise /Important factors made by strong of advertise, 2.9.12.Important factors of memory and attention in adversities	25%
3	<u>Salesmanship and consumer behaviour:</u> 3.1. Meaning of salesmanship, 3.2.Different between Consumer, salesmanship and advertisement 3.3.Types of Consumer and salesmanship 3.4.Characteristic of successful or good consumer and salesmanship 3.5.Criteria of successful salesman and consumer 3.6.Differerent method of selection of salesman and consumer 3.7.Methods for improving consumer and salesmanship 3.8.Brand Loyalty, 3. 9. How can reduce the consumer risk or risk among perception of consumer behaviour, 3.10. Personality and market segmentation 3.11.Uses in marketing field of attitudes research.3.12.Social Class / Class and culture of consumer behavior, 3.13.The effect on behavior of consumer of culture	25%
4	4.1: Origins of consumer behavior, 4.2: The purchase decision and its context, 4.3: The consumer's purchase decision process: an overview, 4.4: Internal influences on purchase decision, 4.5: External influences on purchase decision, 4.5: Risk perception and risk reduction activities, 4.6:Typical risk-reduction strategies used include,4.7: New product adoption and diffusion of innovations, 4.8:Stages in the decision innovation process (five), 4.9:Consumer decision styles, 4.10: Affect: Emotions, feelings and mood	25%

Reference Book

Del L.Hawkins, David L.Motherbaugh and Amit Mookerjee: (2014) Consumer behavior :ISBN:13.978-93-513-4479-7-McGraw Hill.P.L

Dr.C.K.Shah (1986):Upbhokta manovignan: University granth Nirman board Gujaat rajya Ahmedbad

Dr.Seema Pasricha ((2007): Consumer Psychology: ISBN:81-7629-921-9, Deep and Deep publications PVT.LTD

Michael I.Norton et.al (2016):The Cambridge handbook of consumer psychology: ISBN:978-1-107-06920-6: Cambridge Uni.Press

Michael r.soloman (2013): Consumer behavior :Buying, Having and Being:ISBN:978-81-203-4698-7, PHI learning P.L

Web

https://en.wikipedia.org/wiki/Consumer_behaviour#Affect:_Emotions,_feelings_and_mood

https://en.wikipedia.org/wiki/Consumer_behaviour

PA03-EPsy23 Psychology of Criminal Behavior

OBJECTIVES OF THE PAPER:

1. To provide an overview of the concept, causation and current developments with respect to criminal behaviour
2. To emphasis of the understanding of special offender groups and offences
3. To provide focus on the related intervention rehabilitation and prevention aspects

Unit	Description Detail	Weightage
1	<p><u>Basic Introduction:</u> Definition of criminal behaviour , Nature of criminal behaviour , historical background of criminal behaviour , criterion or scope of criminal behaviour, Characteristics of criminal behaviour, Techniques of studying criminal behaviour, recent perspective on criminal behaviour, Analysis of crime among biological, sociological and psychological perspective.</p>	25%
2	<p><u>Special offender groups characteristics and behavior Psychology.:</u> Definition of Special offender groups, The nature of Special offender groups, Types of Special offender groups, Causes of Special offender groups, Causes and interventions with respect to the Juvenile delinquency, type and nature of Juvenile delinquency, meaning of substance abuse, Nature of substance abuse and characteristics of substance abuse, meaning of Terrorism, type of terrorism, nature of terrorism, Origin movement of terrorism, causes of terrorism and solutions of terrorism in India and world. Origin of Naxalite movement , causes of Naxalite movement in India and solutions of Naxalite movement in India.Different between Naxalism, Mavovad and terrorism,</p>	25%
3	<p><u>Special offences in criminal behaviour</u> Definition of special offences, Nature of special offences, historical background of special offences, Causes of Special offences, characteristics of Special offences, Causes and interventions with respect to the Nature of special offences against woman and broad explanation, suicide, and Homicide.</p>	25%
4	<p><u>Violent behavior related crime:</u> Psychology of aggression and violence, Drugs and crime, Cyber crimes-defined governed, cyber-terrorism, bullying, harassment, stalking, Mentally ill offenders, serial killers and rampage killers, sex offenders, crime trends in India and other countries, prevention of crime, the role of law-enforcement voluntary agencies in social deference</p>	25%

Reference Book

Chockalingam.K(1991):Reading in victimo12U Madras:r.R.Publication
 Curra, J.(1999):The relativity of deviance:New delhi.Sage
 Feldman M.P(1977):Criminal behaviour:APscho-social analysis:London:Wiley.
 Joshi A.C.& Bhatiya V.B.(1981)Reading in social defense.Delhi:Wheelers publishing company.
 Kushenr w.w.(1998):The future of terrorism New delhi:sage

Web-Page:

<http://www.ijifr.com/pdfsave/31-10-2015520V2-E8-048.pdf>
http://www.unipune.ac.in/Syllabi_PDF/revised_2013/mms/Criminal.

PA03-EPsy-24 Psychology of Rehabilitation

Unit	Description Detail	weightage
1	Introduction and Disability	25%
	-Meaning, Impairment, Disability, Handicapped, Historical Perspective, aims of rehabilitation Psychology, Area of rehabilitation Psychology, study method of rehabilitation Psychology, Approaches of rehabilitation Psychology, Visual impairment, Hearing impairment, Mental Retardation, Locomotor Disability, Learning Disabilities, Leprosy-cured person, Mental Illness.	
2	Eye and Blindness	25%
	Eye disorder: Function of Eye, Power of Accommodation of Eye, Defects of Vision, Characteristics of Blindness, Causes of Blindness, Blindness & Child development. Hearing Impairment: Hearing procedure, Causes of hearing loss, Calcification of hearing loss,	
3	Acts in the field of disability	25%
	Meaning of Mental Illness, Characteristics of mental illness, Causes of mental illness, Biological therapies, Psycho-social Therapies, CBR Programme, Implementation of CBR Programme, Holistic approach of rehabilitation. Persons with disability Act, Rehabilitation council of India Act, National Trust Act,	
4	Vocational Training and Women empowerment	25%
	Vocational training, Job analysis, Need of vocational guidance Types of employment, Vocational Transition of disabled persons, Empowerment of women with disabilities, Benefits and concession for disabled people,	
Reference		
<ul style="list-style-type: none"> • Baquer A. and Sharma A. (1997), Disability : Challenges vs Responses, Concerned Action Now, New Delhi. • Seline, D. (1979), Mental Retardation Nature, Need and Advacacy, Alin & Backone Ink Publication, London. • Joseph R. A. (2004) punarvas kea yam, samakalan publisher, Varansee, U. P. • Jogsan, Y. A. and Doshi D.R. (2017), Psychology of Rehabilitation, JK Print Shop, Rajkot. • Smith B. N. and et. al. (1994), Mental Retardation, Forth addition, Maxwell McMillan Publication, New York. • Paramily, X. D. and et. al. (2000), Child and Adolescence Psychiatric, Nessbi Publication, London. • Gerald, H. (1996), Beyound Disability, Towards an Enabling Society, Sage Publication, New Delhi. 		

PA03-EPSY-25 Stress management in organization

OBJECTIVES OF THE PAPER: To make student understand about stress and organization

Unit	Description Detail	Weightage
1	Occupational Stress 1.1: Meaning of stress, 1.2: Causes of stress, 1.3: Effects of occupational stress 1.4: Coping strategies of stress, 1.5: Frustration, Causes and effects of frustration	25%
2	Industrial conflicts 1.1: Meaning of industrial conflict, 1.2: Effects of industrial conflict, 1.3: Causes of industrial tension, 1.4: Measures for solving industrial conflict 1.5: Preventive measures of industrial conflict	25%
3	Unit: 3 Organizational effectiveness 1.1: Meaning and nature of organizational effectiveness, 1.2: Elements of organizational effectiveness, 1.3: Approaches to organizational effectiveness, 1.4: Determinants of organizational effectiveness, 1.5: Assessment of organizational effectiveness	25%
4	Individual differences, values, Beliefs, attitudes and Ethics 1.1: The concept of individual differences, 1.2: Self concept of individual differences 1.3: self-esteem, self efficacy, 1.4: The big five personality dimensions 1.5: Locus of control, Implications of self control	25%
Reference Book 1) Organizational Behavior –Nirmal singh 2) Organizational Behavior-Fred Luthans 3) Organizational Behavior-P G Aquinas 4) Industrial and Organizational psychology-A K Sinha		

PA03EPSY26 Psychology and sport

OBJECTIVES OF THE PAPER:

4. To trace the development of sports psychology as an independent discipline with its multidimensional perspectives
5. To identify the relationship of personality and situational factors with performance on individual and team events
6. To discuss the role of psychological interventions

Unit	Description Detail	Weightage
1	<u>Basic concept of sports Psychology:</u> Definition of sports Psychology, Nature of sports Psychology, historical background of sports Psychology, scope of sports Psychology, Characteristics of sports Psychology, recent perspective on sports Psychology, different between Indian sport and other countries sports Psychology.	25%
2	<u>Different level concept as stress, anxiety and attention involve in sports Psychology.:</u> Definition of stress of sports Psychology, The nature of stress of sports Psychology, Types of stress of sports Psychology, Arousal of sports Psychology, Different between NCC/NSS/Athlete, and different player and supervisor staff of sports Psychology. Explanation of Anxiety and Attention as a wide concept in the performance of individual and team sports related to sports Psychology,	25%
3	<u>Different level concept as Motivation, skills and performance involve in sports Psychology.:</u> Definition of motivation, skill and performance of sports Psychology, Nature of motivation, skill and performance sports Psychology, historical background of motivation, skill and performance sports Psychology, Behavioral and physical symptoms of motivation, skill and performance of sport psychology, Nature, characteristics, measurement and type of personality profiles and Trait of successful sport persons .	25%
4	<u>Cognitive and social psychological concept of sports Psychology</u> Definition of Cognitive sports Psychology, Nature of Cognitive sports Psychology, historical background of Cognitive sports Psychology and social psychological dimensions of individual and team sports, Training coaching techniques, cognitive and behavioral interventions. The different role of sports psychologists	25%

Reference Book

1. Arunkumar & Aashishkumar Sinh (1995) The History and System of Psychology.
2. Arnold D.L.U & Nation J.R.(1989): Sport Psychology Chicago:Nalsion-Hall
3. Cratly B.J.(1989):Psychology and contemporary sports. N.J.Prentice Hall
4. Hom.t.S.(ed)(1992)Advances in sports psychology. Canada:Herman Kinetics.
5. Mohan J(1996):Recent Advances in sports psychology. New delhi:Friens.
6. Murphy,E(1995):Advances in sports psychology. ILLInois: Humankinetics
7. Murphy, S.M.(1995):Sports psychological interventions, Champaign: Herman Kinetics
8. Sandhu G.S.(1992):Psychology in sports: contemporary perspective. New Delhi: Friends