



**SARDAR PATEL UNIVERSITY**  
**Programme - MA**  
**(Under the Choice based Credit Scheme)**  
**SEMESTER- IV**  
**STRUCTURE WITH EFFECT FROM: 2022-23**



**M.A. (Journalism and Mass Communication)**

Course Type	Course Code	Name of Course	Theory/ Practical	Credit	Contact Hrs/ Week	Exam Duration in Hrs	Component of Marks		
							Internal	External	Total
Core Courses	PA04CJMC51	Media Management	Theory	05	05	03	30	70	100
	PA04CJMC52	Advance Digital Media	Theory	05	05	03	30	70	100
	PA04CJMC53	Current Affairs and news Analysis	Theory	05	05	03	30	70	100
Elective Courses	PA04EJMC51	Campaign Management	Theory	05	05	03	30	70	100
	PA04EJMC52	Field Work practicum In Electronic Media (Radio TV/Production House)	Field Work	05			30	70	100