

SARDAR PATEL UNIVERSITY
Programme & Subject: M.A (Communication & Media Studies)
Semester: III
Syllabus with Effect from: June – 2010/2011

Paper Code: CMS – 602	Total Credit:
Title Of Paper: Radio & Television	

Unit	Description in detail	Weightage (%)
Radio		
I	Radio programme production process and techniques, thinking audio; aspects of sound recording; types of microphones and their uses; field recording skills; radio feature production; radio documentary production; studio chain; live studio broadcast with multiple sources; news production.	10%
II	Using sound bytes and actualities; spacebridge with field sources of news; studio production of radio newsreel and current affairs programmes; formats of radio programmes; studio interviews; studio discussions; phone-in programmes; O.B. production of sporting and mega events.	05%
Writing for Radio		
III	Spoken language writing; writing for programmes; writing for radio commercials; illustrating copy with sound effects; news writing; structuring radio-copy; editing agency copy, reporter's copy; compiling radio news programmes; writing intro to bytes; writing headlines, teasers and promos.	10%
Radio Reporting		
IV	Field reporting, reporting specialized areas, investigative reporting; voice dispatches; interview techniques; presentation; structuring a radio report; news capsuling and radio commentary.	10%
V	Voice training - effective use of voice; enunciation, flow, pronunciation, modulation; on-line interview techniques; moderating skills for radio discussion programmes; handling interactive live transmission.	10%
Television		
VI	Visual communication; communicating with still pictures and video; shooting with TV camera; camera mounting; colour balance, basic shots and camera movement; basics of TV Production: TV lighting in field, using reflectors. Lighting grid; luminaries.	10%
VII	Studio lighting; three-point lighting; high key and low key lighting; properties, studio sets and make-up; video editing techniques; cut, mix and dissolve use of cutaway; AB roll editing; digital effects and post production; planning location shoots; story board; single camera shooting; multi camera shooting; shooting and editing schedules; studio production; role of functionaries; planning studio programmes; cue's and commands; formats of TV programmes; studio interview; studio discussion - studio chat shows with audience participation; studio quiz program with audience participation; TV documentary production; corporate video production.	10%
Writing and Reporting for Television		
VIII	Writing to still, writing for video, reference visuals to words. TV news writing; marking copy in production language. Writing for television programmes; research, visualization and production script.	10%



IX	Visualising news/ENG; research, investigation; interview techniques; piece to camera and voice over; sequencing and editing news packages; investigative reporting; economic reporting; sports reporting - human interest stories.	10%
Television News Editing and Anchoring		
X	Planning, production and compilation of news programmes - writing lead-in/intro to news packages; headlines writing, teasers and promos.	10%
XI	Voice broadcast skills; enunciation, flow, modulation - facing a camera; eye contact - use of teleprompter; live studio and field interviews - moderating TV studio discussions; anchoring chat shows and cross-fire.	05%

