SARDAR PATEL UNIVERSITY

Programme & Subject: M.A (Communication & Media Studies)

Semester: III

Syllabus with Effect from: June – 2010/2011

Practical

Paper Code: CMS - 601	Total Credite
Title Of Paper: Print Media - II	Total Credit:

Unit	Description in detail	Weightage (%)
Reporting		
I	This segment will mainly consist of practicals in various areas of reporting enumerated in the first semester. At least five assignments mentioned in the first semester shall be given to the students on each topic. All topics, including feature writing, interviewing, assignments on investigative, sports, commerce, reviewing, marketing, court legislative and other allied areas of reporting, will also be evaluated by internal/external faculty.	50%
Editing		
II	Similarly, not less than five assignments in each area of editing will have to be completed by the students, and assessed by internal/external faculty. They will also have to bring out practice journals, mini/lab newspapers and magazines and do page make-up and lay-out exercises. Assignments will also be given and assessed in news selection, subbing, editorial and article writing.	50%

