

SARDAR PATEL UNIVERSITY
Programme & Subject: M.A (Communication & Media Studies)
Semester: I
Syllabus with Effect from: June – 2010/2011

Course Type	Course Code	Name Of Course	Theory/Practical	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
							Internal	External	Total
							Total/ Passing	Total/ Passing	Total/ Passing
Core Course	CMS - 401	Principles of Mass Communication	Theory		3	3	50	50	100
	CMS - 402	Development of Media	Theory		3	3	50	50	100
	CMS - 403	Print Media-1 (Reporting and Editing)	Theory		3	3	50	50	100
	CMS - 404	Electronic Media (Radio and Television)	Theory		3	3	50	50	100

