

SARDAR PATEL UNIVERSITY
Programme & Subject: M.A (Communication & Media Studies)
Semester: I
Syllabus with Effect from: June – 2010/2011

Paper Code: CMS - 403	Total Credit:
Title Of Paper: Print Media – I (Reporting & Editing)	

Unit	Description in detail	Weightage (%)
Reporting		
I	News: Definition, Concept, Elements, Values, Sources, Lead Writing, Kinds, Reporting Crime, Weather, City Life, Speech, Accident, Disaster, Court, Election, Riots, War/Conflict/Tensions.	10%
II	Interviewing; Kinds, Purposes, Technique. Interpretative Reporting; Purposes, Techniques. Investigative Reporting; Purposes, Sources, Styles, Techniques.	15%
III	Columns; Development, Criticism, Reviews, Feature Writing, News Analysis, Back Grounding	15%
IV	Political Reporting; Legislative Reporting; Diplomatic Reporting; Scoops And Exclusives And Specialized Reporting; Science, Sports, Economic, Development, Commerce, Gender, And Allied Areas Reporting For Magazines.	10%
Editing		
V	Meaning, purposes, symbols, tools, lead, body, paragraphing.	10%
VI	Proof Reading, Meaning, Symbols, Purposes;	10%
VII	News Desk, Editorial Department Set-Up, News Flow, Copy Management And Organization;	10%
VIII	Headlines; Techniques, Styles, Purposes, Kinds Of Headlines.	10%
IX	Dummy Page-Make-Up, Layout, Principles Of Photo Editing; And Magazine Editing, Layout, Graphics.	10%

