

SARDAR PATEL UNIVERSITY
Programme: Bachelor of Vocation (Supply Chain and Logistics)
Semester: I
Syllabus with effect from: June 2015

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| Paper Code: UB01CBVS03 | Total Credits: 5 |
| Title Of Paper: Export Import Logistics | |

| Unit | Description in detail | Weightage (%) |
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| 1 | Introduction to Export Management: Definition, Need-for export management, Nature of export management, Features of export management, Process of export management, Functions of an export manager Organization structure of an export firm. | 25% |
| 2 | Product Planning & Development: Modes of entry in foreign markets, Criteria for selection of products for exports Steps in new product development process, identifying foreign markets for export of products, | 25% |
| 3 | Export-Import Procedure: Steps in Export Procedure Export Contract Forward Cover Export Finance Institutional framework for Export Finance Excise Clearance | 25% |
| 4 | Policy and Institutional Framework: Foreign Trade Policy – Highlights – Special Focus Initiatives – Duty Drawback – Deemed Exports Star Export Houses – Town of Export Excellence – EPCG Scheme – Incentives for Exporters. Export Promotion Councils-Commodity Boards – FIEO – IIFT – EOUs – SEZs – ITPO – ECGC – EXIM Bank. (Overview) | 25% |

Basic Text & Reference Books:

- Handbook of Import-Export Procedures – Ministry of Commerce, -, Government of India, New Delhi
- Export: What, Where and How, Paras Ram, Anupam Publishers, Delhi
- Exports – Do it Yourself, Mahajan M.I., Snow White Publications, New Delhi
- Import – Do it Yourself, M. I. Mahajan, Snow White Publications, New Delhi

