

SARDAR PATEL UNIVERSITY
PROGRAMME: - BACHELOR OF VOCATION
SEMESTER - III
SUBJECT: - RETAIL MANAGMENT
SYLLABUS WITH EFFECT FROM: 2014-15

COURSE TYPE	NAME OF COURSE	COURSE CODE	CREDIT	THEORY (Hours)	PRACTICAL (Hours)	TUTORIAL/ SELF STUDY (Hours)	Exam Duration in hrs	Component of Marks		
								Internal	External	Total
								Total/ Passing%	Total/ Passing %	Total/ Passing
Skill Component	Store Operation	UR03BVSC01	3	30	60	-	02	10/40	24/60	40/100
	Customer Relationship Management	UR03BVSC02	3	30	60	-	02	10/40	24/60	40/100
	Departmental Management-I	UR03BVSC03	3	30	60	-	02	10/40	24/60	40/100
	Sales Management	UR03BVSC04	3	30	60	-	02	10/40	24/60	40/100
	Life Centred Education III	UR03BVSC05	2	-	-	30	01	05/20	12/30	20/50
General Education	Climate Change & Sustainable Development	UR03BVGE01	4	60	-	-	02	10/40	24/60	40/100
	Functional English for executive	UR03BVGE02	4	30	60	-	02	10/40	24/60	40/100
	Management Information System	UR03BVGE03	4	30	60	-	02	10/40	24/60	40/100