

**SARDAR PATEL UNIVERSITY**  
**PROGRAMME: - BACHELOR OF VOCATION**  
**SEMESTER - VI**  
**SUBJECT: - RETAIL MANAGMENT**  
**SYLLABUS WITH EFFECT FROM: 2016-17**

COURSE TYPE	NAME OF COURSE	COURSE CODE	CREDIT	THEORY (Hours)	PRACTICAL (Hours)	TUTORIAL/ SELF STUDY (Hours)	Exam Duration in hrs	Component of Marks		
								Internal	External	Total
								Total/ Passing%	Total/ Passing %	Total/ Passing
Skill Component	Retail Planning	UR06BVSC01	5	45	60	-	02	10/40	24/60	40/100
	Direct Network Marketing	UR06BVSC02	5	45	60	-	02	10/40	24/60	40/100
	Quantitative Technique for Management	UR06BVSC03	4	30	60	-	02	10/40	24/60	40/100
	Operations Management	UR06BVSC04	4	30	60	-	02	10/40	24/60	40/100
General Education	Organizational Behaviour	UR06BVGE01	4	60	-	-	02	10/40	24/60	40/100
	Communication Competencies for Professional Advancement	UR06BVGE02	4	45	30	-	02	10/40	24/60	40/100
	Human Resource Management	UR06BVGE03	4	60	-	-	02	10/40	24/60	40/100

