

SARDAR PATEL UNIVERS  
PROGRAMME: - BACHELOR OF VOCATION  
SEMESTER- II  
SUBJECT: - RETAIL MANAGEMENT  
SYLLABUS WITH EFFECT FROM: ~~2016-17~~  
2018-2019

| COURSE TYPE       | NAME OF COURSE                  | COURSE CODE | CREDIT | THEORY (Hours) | PRACTICAL (Hours) | TUTORIAL/ SELF STUDY (Hours) | Exam Duration in hrs | Component of Marks |                  |                |
|-------------------|---------------------------------|-------------|--------|----------------|-------------------|------------------------------|----------------------|--------------------|------------------|----------------|
|                   |                                 |             |        |                |                   |                              |                      | Internal           | External         | Total          |
|                   |                                 |             |        |                |                   |                              |                      | Total/ Passing %   | Total/ Passing % | Total/ Passing |
| Skill Component   | Team Leader                     | UM2BVSRM01  | 18     | 150            | 240               | -                            |                      | 10/40              | 24/60            | 40/100         |
| General Education | Consumer Behaviour in Retailing | UM2BVGRM01  | 3      | 30             | 30                | -                            | 02                   | 10/40              | 24/60            | 40/100         |
|                   | Macro Economics                 | UM2BVGRM02  | 3      | 45             | -                 | -                            | 02                   | 10/40              | 24/60            | 40/100         |
|                   | Business English II             | UM2BVGRM03  | 3      | 30             | 30                | -                            | 02                   | 10/40              | 24/60            | 40/100         |
|                   | Use of ICT - II                 | UM2BVGRM04  | 3      | 30             | 30                | -                            | 02                   | 10/40              | 24/60            | 40/100         |

NOTE: Rasci (Sector Skill Council) conduct skill component assessment while University conduct general component assessment.

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