

SARDAR PATEL UNIVERSITY
PROGRAMME: - BACHELOR OF VOCATION
SEMESTER- IV
SUBJECT: - RETAIL MANAGMENT
SYLLABUS WITH EFFECT FROM: 2014-15

COURSE TYPE	NAME OF COURSE	COURSE CODE	CREDIT	THEORY (Hours)	PRACTICAL (Hours)	TUTORIAL/ SELF STUDY (Hours)	Exam Duration in hrs	Component of Marks		
								Internal	External	Total
								Total/ Passing %	Total/ Passing %	Total/ Passing
Skill Component	Retail Strategy & Environment	UR04BVSC01	4	30	60	-	02	10/40	24/60	40/100
	I.T.Application in Retail Management	UR04BVSC02	4	30	60	-	02	10/40	24/60	40/100
	Departmental Management-II	UR04BVSC03	4	30	60	-	02	10/40	24/60	40/100
	Marketing Research	UR04BVSC04	4	30	60	-	02	10/40	24/60	40/100
	Life Centred Education IV	UR04BVSC05	2	30	-	30	01	05/20	12/30	20/50
General Education	Enterpreneurship Development Program	UR04BVGE01	4	60	-	-	02	10/40	24/60	40/100
	Softskills & Personality Development	UR04BVGE02	4	30	60	-	02	10/40	24/60	40/100
	Accounting Application	UR04BVGE03	4	30	60	-	02	10/40	24/60	40/100