

SARDAR PATEL UNIVERSITY
PROGRAMME: - BACHELOR OF VOCATION
SEMESTER - I
SUBJECT: - RETAIL MANAGEMENT
SYLLABUS WITH EFFECT FROM: ~~2016-17~~
2018-2019

COURSE TYPE	NAME OF COURSE	COURSE CODE	CREDIT	THEORY (Hours)	PRACTICAL (Hours)	TUTORIAL/ SELF STUDY (Hours)	Exam Duration in hrs	Component of Marks		
								Internal	External	Total
								Total/ Passing ⁰ %	Passing %	Total/ Passing
Skill Component	Sales Associate	UM1BVSRM01	18	150	240	-		10/40	24/60	40/100
General Education	Basics of Retail Management	UM1BVGRM01	3	45	-	-	02	10/40	24/60	40/100
	Micro Economics	UM1BVGRM02	3	45	-	-	02	10/40	24/60	40/100
	Business English I	UM1BVGRM03	3	30	30	-	02	10/40	24/60	40/100
	Use of ICT - I	UM1BVGRM04	3	30	30	-	02	10/40	24/60	40/100

NOTE : Rasci (Sector Skill Council) conduct skill component assessment while University conduct general component assessment.

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