

SARDAR PATEL UNIVERSITY
PROGRAMME: - BACHELOR OF VOCATION
SEMESTER - V
COURSE: - **Retail Management**

COURSE TYPE	NAME OF COURSE	CORSE CODE	C R E D I T	THEO RY (Hours)	PRACT ICAL (Hours)	TUTORI AL/ SELF STUDY (Hours)	Exam Durati on in hrs	Component of Marks		
								Internal	External	Total
								Total/ Passing	Total/ Passing	Total/ Passing
Skill Component	Project Management	UR05BVSC01	4	30	60	-	02	10/40	24/60	40/100
	Retail Brand Management and Selling	UR05BVSC02	4	30	60	-	02	10/40	24/60	40/100
	Business Law for Retail Industry	UR05BVSC03	4	30	60	-	02	10/40	24/60	40/100
	International Retailing	UR05BVSC04	4	30	60	-	02	10/40	24/60	40/100
General Education	E-Commerce	UR05BVGE01	4	60	-	-	02	10/40	24/60	40/100
	Business Ethics	UR05BVGE02	4	30	60	-	02	10/40	24/60	40/100
	Disaster Management	UR05BVGE03	4	30	60	-	02	10/40	24/60	40/100

**Practical in Each skill Component Paper Conduct Field Tour/ FAM Tour