

SARDAR PATEL UNIVERSITY
PROGRAMME: - BACHELOR OF VOCATION
SEMESTER - I
SUBJECT: - JOURNALISM & MASS COMMUNICATION
SYLLABUS WITH EFFECT FROM: 2018-19

COURSE TYPE	NAME OF COURSE	COURSE CODE	CREDIT	THEORY (Hours)	PRACTICAL (Hours)	TUTORIAL/ SELF STUDY (Hours)	Exam Duration in hrs	Component of Marks		
								Internal	External	Total
								Total/ Passing %	Total/ Passing %	Total/ Passing
Skill Component	Correspondent	UM1BVSJM01	18	150	240	-		10/40	24/60	40/100
General Education	Origin and Growth of Media	UM1BVGJM01	3	30	30	-	02	10/40	24/60	40/100
	Micro Economics	UM1BVGJM02	3	45	-	-	02	10/40	24/60	40/100
	Business English I	UM1BVGJM03	3	30	30	-	02	10/40	24/60	40/100
	Use of ICT - I	UM1BVGJM04	3	30	30	-	02	10/40	24/60	40/100

NOTE : MESCC (Sector Skill Council) conduct skill component assessment while University conduct general component assessment

SARDAR PATEL UNIVERSITY
PROGRAMME: - BACHELOR OF VOCATION
SEMESTER- II
SUBJCT: - JOURNALISM AND MASS COMMUNICATION
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COURSE TYPE	NAME OF COURSE	COURSE CODE	CREDIT	THEORY (Hours)	PRACTICAL (Hours)	TUTORIAL/ SELF STUDY (Hours)	Exam Duration in hrs	Component of Marks		
								Internal	External	Total
								Total/ Passing %	Total/ Passing %	Total/ Passing
Skill Component	Correspondent TV & Radio	UM2BVSJM01	18	150	240	-		10/40	24/60	40/100
General Education	Introduction to Broadcast Media	UM2BVGJM01	3	30	30	-	02	10/40	24/60	40/100
	Macro Economics	UM2BVGJM02	3	45	-	-	02	10/40	24/60	40/100
	Business English II	UM2BVGJM03	3	30	30	-	02	10/40	24/60	40/100
	Use of ICT - II	UM2BVGJM04	3	30	30	-	02	10/40	24/60	40/100

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